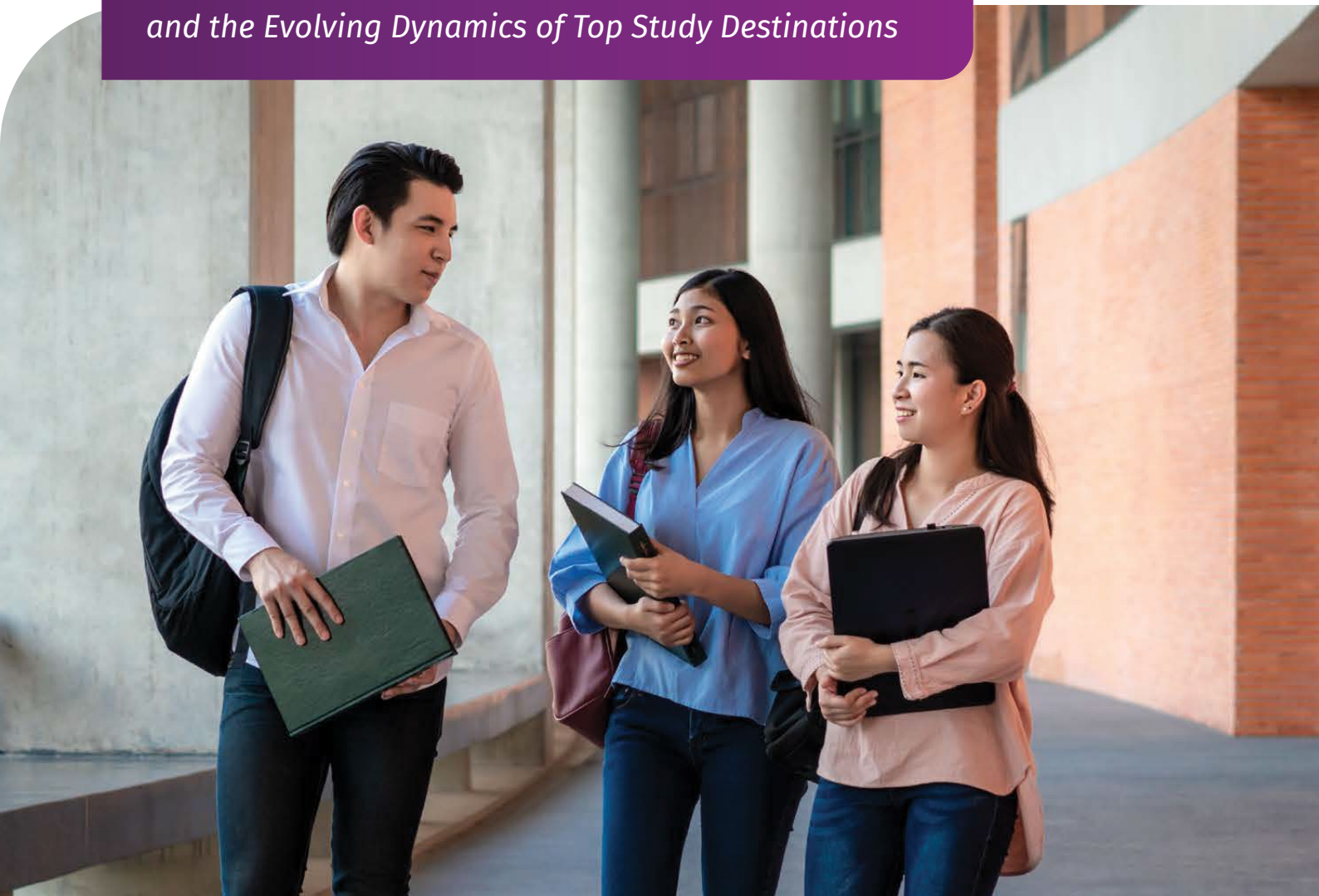


## Navigating New Horizons

# An Analysis of South East Asia **Student Mobility Trends and Sentiments**

*Shifting Landscapes: South East Asia's Student Mobility  
and the Evolving Dynamics of Top Study Destinations*



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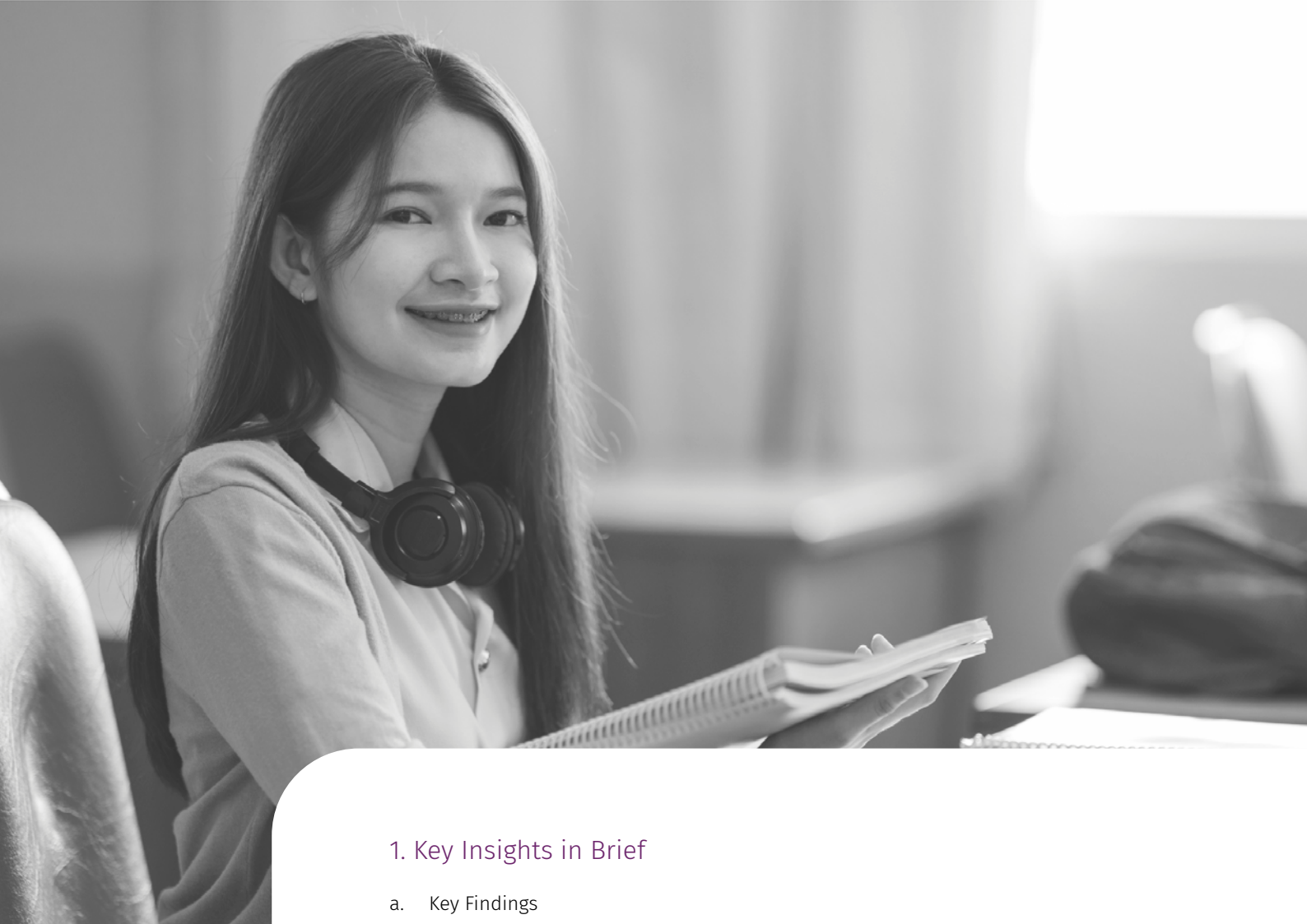
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# INDEX

## 1. Key Insights in Brief

- a. Key Findings
- b. Top Destinations
- c. Emerging Destinations
- d. Key Factors Influencing Mobility
- e. Sentiments and Preferences

## 2. Introduction

### 3. Trends and Data on **Philippine Student** Migration in 2024

### 4. Student Migration Trends and Data for **Vietnam** in 2024

### 5. **Singaporean Student** Migration Trends and Data in 2024

### 6. Student Migration Trends and Data for **Malaysia** in 2024

### 7. Student Migration Trends and Data for **Indonesia** in 2024

### 8. Student Migration Trends and Data for **South Korea** in 2024

# Key Insights Brief

This report provides an in-depth analysis of student mobility trends and sentiments in Southeast Asia towards key study destinations in 2024. The data is derived from secondary research, encompassing recent statistics, surveys, and expert opinions.

## Key Findings

### Increased Outbound Mobility:

The number of students from Southeast Asia studying abroad continues to rise. In the first half of 2024, approximately 500,000 students have pursued higher education overseas, indicating a projected total of 1 million students for the year. This growth is driven by the region's expanding middle class and the value placed on international education.

### Top Destinations:

**Australia:** Remains the most preferred destination due to its proximity, high-quality education, and strong support for international students. Enrollment from Southeast Asia increased by 8% in the first half of 2024. Australian universities are known for their excellent academic standards, diverse programs, and vibrant campus life. The country's safe and multicultural society also makes it attractive to international students. Initiatives such as the New Colombo Plan and various scholarship programs enhance Australia's appeal.

**United States:** Despite political uncertainties, the US remains a top choice, particularly for postgraduate studies, with a 6% rise in Southeast Asian enrollments in early 2024. The US offers a wide range of academic programs, state-of-the-art research facilities, and numerous opportunities for innovation and entrepreneurship. High-ranking institutions and flexible curricula also contribute to its attractiveness.

**United Kingdom:** The UK sees a steady influx, with a 4% increase, driven by its reputation for prestigious institutions and post-study work opportunities. The UK's rich academic heritage, coupled with world-renowned universities like Oxford and Cambridge, continues to draw students. The introduction of the Graduate Route visa allows students to stay and work in the UK for up to two years after graduation, enhancing its appeal.

**Canada:** A favoured destination due to its welcoming immigration policies, saw a significant 12% rise in students from the region in 2024. Canada's high-quality education system, coupled with its diverse and inclusive society, makes it a preferred choice. The Post-Graduation Work Permit Program (PGWPP) allows students to gain valuable work experience post-study, which is a significant draw.

**New Zealand and Europe:** Also popular, with New Zealand seeing a 7% increase and European countries collectively witnessing a 6% rise in Southeast Asian students. New Zealand is appreciated for its friendly environment, high-quality education, and strong student support services. European countries, particularly Germany, France, and the Netherlands, are favoured for their affordable education, scholarships, and rich cultural experiences.

**China and Japan:** Growing in popularity due to increasing scholarships, quality education, and cultural exchange programs. Both countries saw a 15% and 10% increase respectively in early 2024. China offers numerous government-funded scholarships and has rapidly improved its higher education standards. Japan is known for its technological advancements and unique cultural experiences.

**South Korea and Singapore:** Attracting more students due to their technological advancements and robust education systems, with increases of 9% and 8% respectively. South Korea's focus on research and development and global partnerships attracts students. Singapore's strategic location, excellent universities, and strong ties to global industries make it a desirable study destination.



## Key Factors Influencing Mobility:

### Quality of Education:

Remains the primary driver, with students seeking internationally recognised degrees. Institutions with strong academic reputations and comprehensive support services are particularly attractive.

### Employment Opportunities:

Post-study work options and immigration pathways significantly influence destination choices. Countries offering clear pathways to employment and residency are preferred.

### Cost and Scholarships:

Affordable tuition fees and the availability of scholarships are crucial considerations. Financial aid packages, grants, and affordable living costs are significant factors.

### Safety and Political Stability:

Students prefer destinations perceived as safe and politically stable. A country's response to the COVID-19 pandemic also affects its attractiveness.

### Cultural Ties and Language:

Familiarity with the destination country's culture and language proficiency play important roles. Countries with cultural similarities or where English is widely spoken are often preferred.

## Impact of COVID-19:

The pandemic has reshaped mobility trends. While virtual learning became a temporary solution, the preference for in-person education remains strong. Many students are deferring their plans to ensure a richer educational experience abroad. Institutions have adapted by offering hybrid models and enhanced support services for international students.

## Sentiments and Preferences:

### Australia:

Appreciated for its student-friendly environment and high living standards. Students value the country's high-quality education system, diverse communities, and scenic landscapes.

### Canada:

Valued for its inclusivity and diverse cultural milieu. The welcoming nature of Canadian society, coupled with strong support systems for international students, is highly regarded.

### UK:

Favored for its historical prestige and diverse academic offerings. The UK's rich history, cultural diversity, and strong academic institutions continue to attract students.

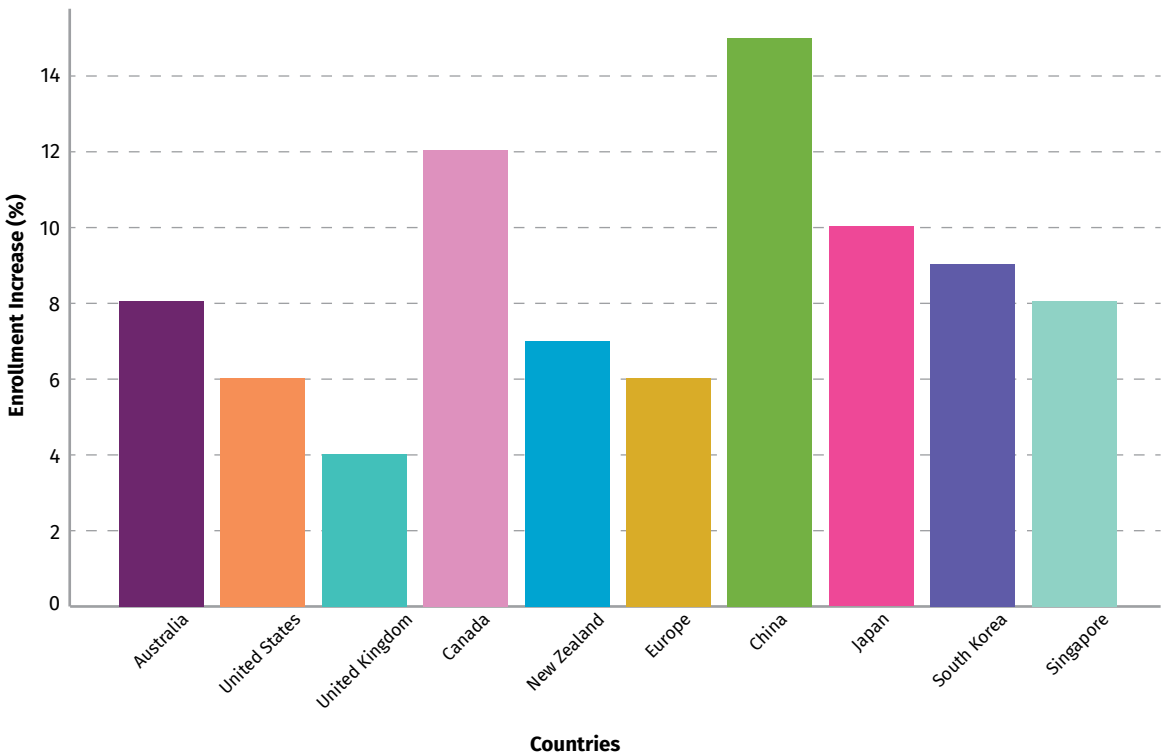
### USA:

Sought after cutting-edge research opportunities and innovation. The US is known for its dynamic academic environment, vast resources, and opportunities for entrepreneurial ventures.

## Conclusion

*Southeast Asian student mobility is on an upward trajectory, with traditional destinations like Australia, the US, and the UK remaining popular. Emerging destinations in Asia are also attracting significant interest. Key factors such as education quality, employment prospects, and affordability are pivotal in shaping these trends. The sentiments towards these destinations reflect a balance between academic aspirations and practical considerations such as safety, cost, and post-graduation opportunities.*

# Enrollment Increase of Southeast Asian Students in 2024



Source - ICEF Monitor



# Introduction

As Southeast Asia continues to thrive economically, the region's students are increasingly looking abroad for higher education opportunities. In the first half of 2024, the number of Southeast Asian students studying overseas reached approximately 500,000, with projections indicating that this number could exceed 1 million by the end of the year. This surge reflects the growing middle class, rising income levels, and the high value placed on international education.

## Regional Context:

Southeast Asia, comprising countries like Indonesia, Malaysia, Thailand, Vietnam, and the Philippines, is experiencing significant growth in outbound student mobility. In 2024, Indonesia alone sent over 120,000 students abroad, marking a 10% increase from 2023. Similarly, Vietnam saw an 8% rise, with nearly 80,000 students enrolling in foreign universities. This trend highlights the region's dynamic economic growth, cultural diversity, and the increasing importance of global educational experiences.

## Objectives of the Study:

This report aims to analyse the latest trends and sentiments of Southeast Asian students towards key study destinations in 2024. The primary objectives are:

- 1. Identify Top Study Destinations:** Determine the most popular countries for Southeast Asian students and the reasons behind these choices.
- 2. Highlight Emerging Destinations:** Explore new and growing destinations that are gaining traction among students from the region.
- 3. Examine Influential Factors:** Investigate the primary drivers behind students' decisions to study abroad, including educational quality, employment opportunities, cost, safety, and cultural ties.
- 4. Assess the Impact of COVID-19:** Understand how the pandemic has influenced mobility trends and student sentiments towards studying abroad.
- 5. Gauge Student Sentiments:** Measure the overall satisfaction and experiences of Southeast Asian students in their chosen study destinations.

## Australia: Appreciated for Its Student-Friendly Environment and High Living Standards:

Australia continues to be a top destination for Southeast Asian students due to its welcoming and inclusive environment. In 2024, the country saw an 8% increase in enrollments from the region. Key factors driving this preference include:

- 1. Supportive Academic Environment:** Australian universities are known for their comprehensive support systems for international students, including orientation programs, academic counselling, and career services.
- 2. Quality of Life:** Australia boasts a high standard of living, with cities like Sydney, Melbourne, and Brisbane offering a safe, clean, and vibrant lifestyle. The country's healthcare system, public transportation, and recreational facilities are highly rated.
- 3. Proximity to Southeast Asia:** Geographically close, Australia is relatively easy to travel to and from, making it convenient for students to maintain connections with their families.
- 4. Multicultural Society:** The diverse population in Australia allows international students to integrate smoothly, making it easier for them to find communities and cultural experiences similar to their own.
- 5. Work Opportunities:** Australia provides ample part-time work opportunities for students and favourable post-study work visas, which are significant attractions for those looking to gain work experience and potentially settle in the country.

## Canada: Valued for Its Inclusivity and Diverse Cultural Milieu:

Canada's reputation as a welcoming and inclusive country has made it increasingly popular among Southeast Asian students, with a 12% rise in enrollments in 2024. Factors contributing to Canada's appeal include:

- 1. Cultural Inclusivity:** Canada prides itself on being a multicultural nation that celebrates diversity. International students often find a warm and accepting community, with numerous cultural festivals and events that embrace various heritages.
- 2. High-Quality Education:** Canadian universities and colleges are known for their rigorous academic standards and research opportunities. Institutions like the University of Toronto, McGill University, and the University of British Columbia are globally recognised.
- 3. Safety and Stability:** Canada is considered one of the safest countries in the world, with low crime rates and a stable political environment, which provides peace of mind for students and their families.
- 4. Post-Graduation Opportunities:** The Post-Graduation Work Permit Program (PGWPP) allows students to work in Canada for up to three years after graduation, offering valuable work experience and a potential pathway to permanent residency.
- 5. Natural Beauty and Lifestyle:** Canada's stunning landscapes, from the Rocky Mountains to the Atlantic coast, provide a rich backdrop for outdoor activities and a balanced lifestyle.

## UK: Favored for Its Historical Prestige and Diverse Academic Offerings:

The United Kingdom remains a preferred destination for Southeast Asian students, seeing a 4% increase in enrollments in 2024. The UK is favoured for several reasons:

- 1. Prestigious Institutions:** The UK is home to some of the world's oldest and most respected universities, such as Oxford, Cambridge, and the London School of Economics. These institutions are renowned for their academic excellence and research contributions.
- 2. Diverse Academic Programs:** UK universities offer a wide range of programs and specialisations, allowing students to pursue niche areas of interest. The flexibility and depth of academic offerings attract students seeking specific career paths.
- 3. Cultural and Historical Richness:** The UK's rich history and cultural heritage provide a unique environment for students. Cities like London, Edinburgh, and Manchester offer a blend of historical landmarks, modern amenities, and cultural experiences.
- 4. Post-Study Work Opportunities:** The Graduate Route visa allows international students to stay and work in the UK for up to two years after completing their studies, making it an attractive option for those looking to gain work experience in Europe.
- 5. Global Network:** Studying in the UK provides access to a vast global network of alumni and professional connections, which can be invaluable for future career prospects.

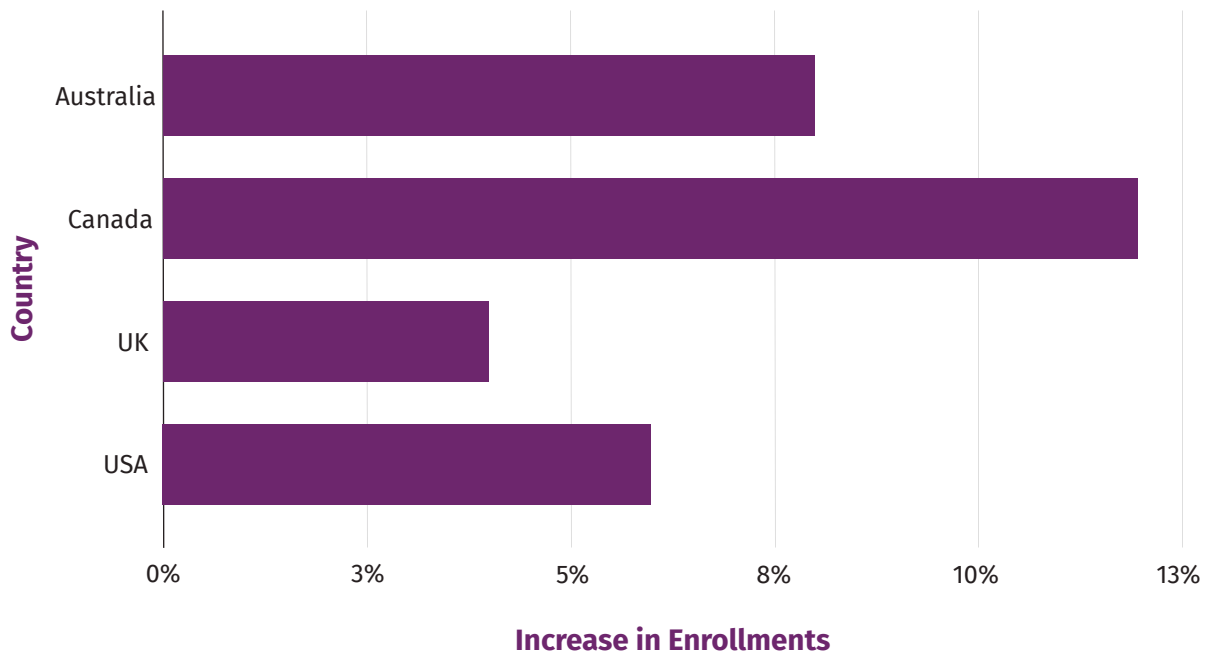
## USA: Sought After for Cutting-Edge Research Opportunities and Innovation

The United States continues to be a top choice for Southeast Asian students, particularly for postgraduate studies, with a 6% rise in enrollments in early 2024. The USA is sought after for the following reasons:

- 1. World-Class Universities:** The US is home to many of the world's top-ranked universities, such as Harvard, MIT, Stanford, and UC Berkeley. These institutions are known for their academic rigour, innovative research, and cutting-edge facilities.
- 2. Research Opportunities:** The US offers extensive research opportunities across various fields, supported by significant funding and state-of-the-art laboratories. Students have the chance to work with leading experts and participate in groundbreaking projects.
- 3. Diverse Academic Environment:** US universities provide a broad and flexible curriculum, allowing students to explore multiple disciplines and tailor their education to their interests and career goals.
- 4. Innovation and Entrepreneurship:** The US is a global leader in innovation and entrepreneurship. Silicon Valley, in particular, offers a vibrant ecosystem for tech startups, providing students with opportunities to engage with the latest technological advancements and entrepreneurial ventures.
- 5. Cultural Diversity:** The US is known for its cultural diversity and inclusivity. International students can experience a wide range of cultural activities and communities, enriching their educational experience.
- 6. Post-Graduation Employment:** Optional Practical Training (OPT) allows international students to work in the US for up to three years after graduation, particularly in STEM fields, which is a significant draw for those looking to gain work experience in the US job market.



## Increase in Enrollments vs Country



Country	Increase in Enrollments	Key Factors
Australia	8%	<ul style="list-style-type: none"><li>• Academic Support</li><li>• Quality of Life</li><li>• Proximity</li><li>• Multiculturalism</li><li>• Work Opportunities</li></ul>
Canada	12%	<ul style="list-style-type: none"><li>• Inclusivity</li><li>• High-Quality Education</li><li>• Safety</li><li>• Work Opportunities</li><li>• Natural Beauty</li></ul>
UK	4%	<ul style="list-style-type: none"><li>• Prestigious Institutions</li><li>• Diverse Programs</li><li>• Cultural Richness</li><li>• Post-Study Work</li><li>• Global Network</li></ul>
USA	6%	<ul style="list-style-type: none"><li>• Top Universities</li><li>• Research Opportunities</li><li>• Flexible Curriculum</li><li>• Innovation</li><li>• Cultural Diversity</li><li>• Employment Opportunities</li></ul>

# Trends and Data on Philippine Student Migration in 2024

The Philippines has experienced significant trends in student migration in 2024, with a noticeable rise in the number of students pursuing education abroad. This growth is driven by various factors such as the quality of education, employment opportunities, and favourable immigration policies in host countries.

## Trends

### Increase in Outbound Students:

In 2024, the number of Filipino students studying abroad reached approximately 80,000, up from 72,000 in 2023, marking an 11% increase.

### Top Destinations:

- Canada:** Canada remains the most popular destination, with Filipino student enrollments increasing by 50% from 2023 to 2024, reaching over 15,000 students. This growth is attributed to Canada's inclusive policies and strong support for international students.
- Australia:** Enrollments from the Philippines in Australian universities increased by 12% in 2024, totalling around 14,000 students. Australia's proximity and high-quality education system are significant factors driving this trend.
- United States:** The US saw a 9% increase in Filipino student enrollments in early 2024, with the total number reaching approximately 10,000 students. The country remains a top choice for its prestigious institutions and research opportunities.

### Emerging Destinations:

- Europe:** Germany and the Netherlands have become increasingly attractive to Filipino students, with Germany experiencing a 20% increase and the Netherlands a 15% rise in Filipino student enrollments. These countries offer high-quality education and favourable post-graduation work options.
- Asia:** Japan and South Korea are also emerging as popular choices. Japan saw a 25% increase, reaching 8,000 Filipino students, while South Korea experienced a 22% rise, totalling 6,500 students. Scholarships and cultural exchange programs are key factors for these trends.

## Influencing Factors

**Quality of Education:** Filipino students are increasingly seeking internationally recognised degrees to enhance their career prospects. Institutions in Canada, Australia, and the US are particularly noted for their academic excellence.

**Employment Opportunities:** The availability of post-study work visas and clear immigration pathways in countries like Canada (Post-Graduation Work Permit) and Australia (Temporary Graduate Visa) significantly influence destination choices.

**Cost and Scholarships:** The availability of scholarships and affordable tuition fees play a critical role in decision-making. For example, the Japanese government's MEXT scholarship has been a significant draw.

**Safety and Stability:** Political stability and safety are paramount concerns, with students opting for destinations perceived as safe and politically stable.

**Cultural Ties and Language:** Familiarity with the culture and language of the destination country also affects student mobility. For instance, many Filipino students prefer English-speaking countries due to language proficiency.

## Sentiments

**Australia:** Valued for its student-friendly environment and high living standards.

**Canada:** Appreciated for its inclusivity and diverse cultural milieu.

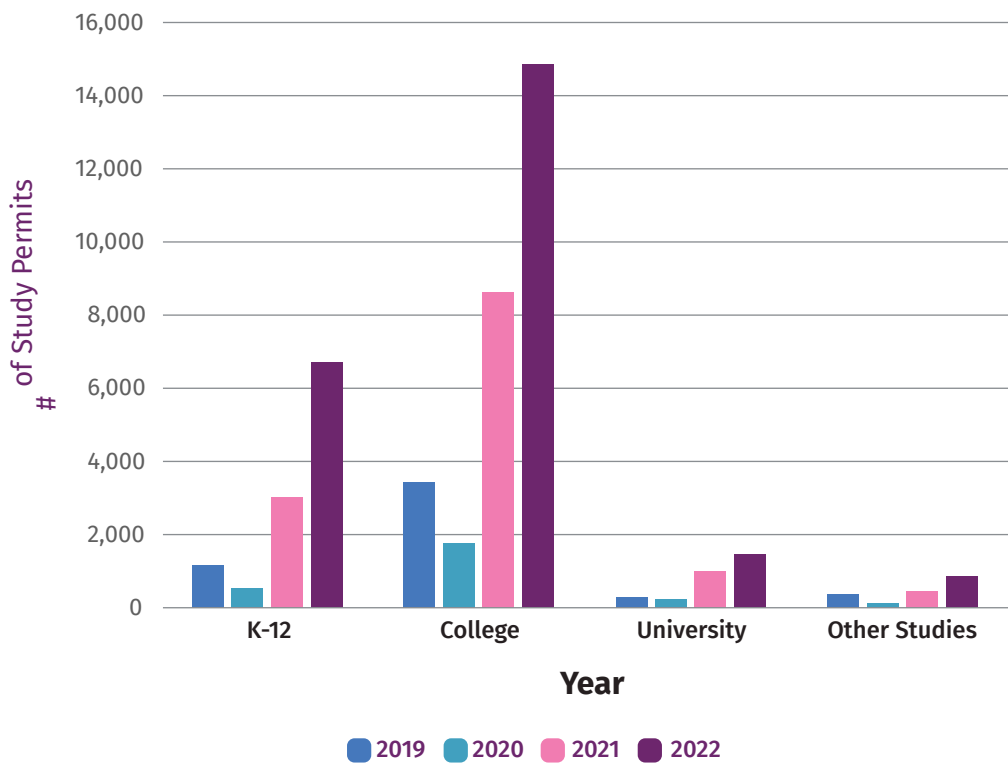
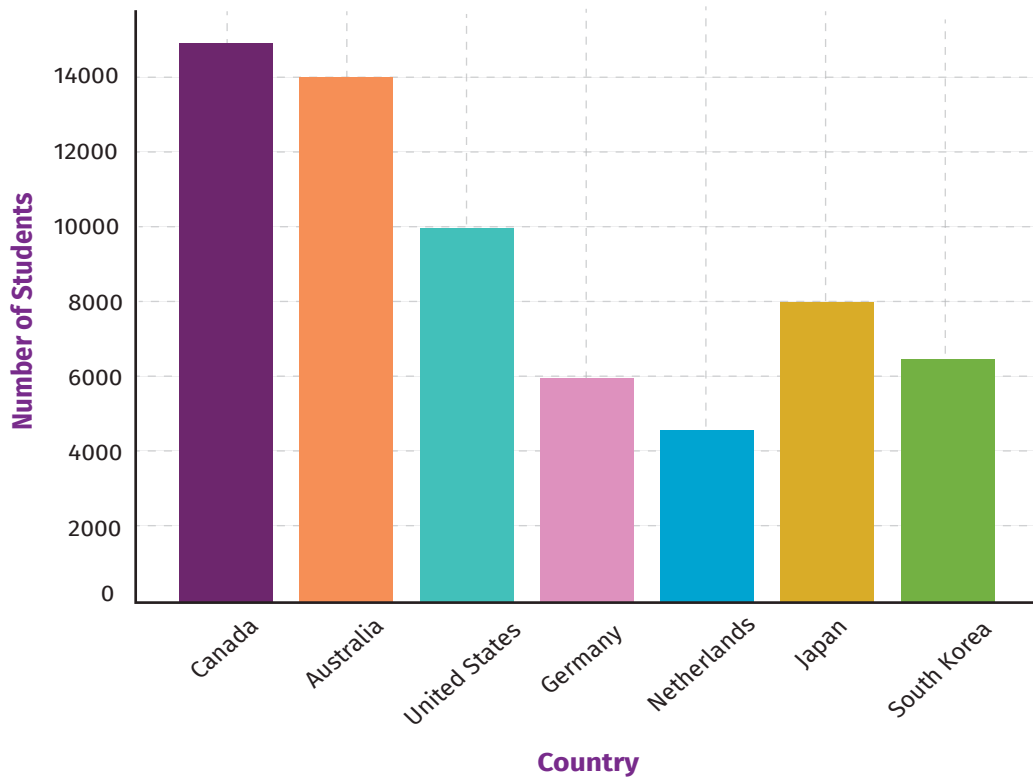
**UK:** Favored for its historical prestige and diverse academic offerings.

**USA:** Sought after cutting-edge research opportunities and innovation.

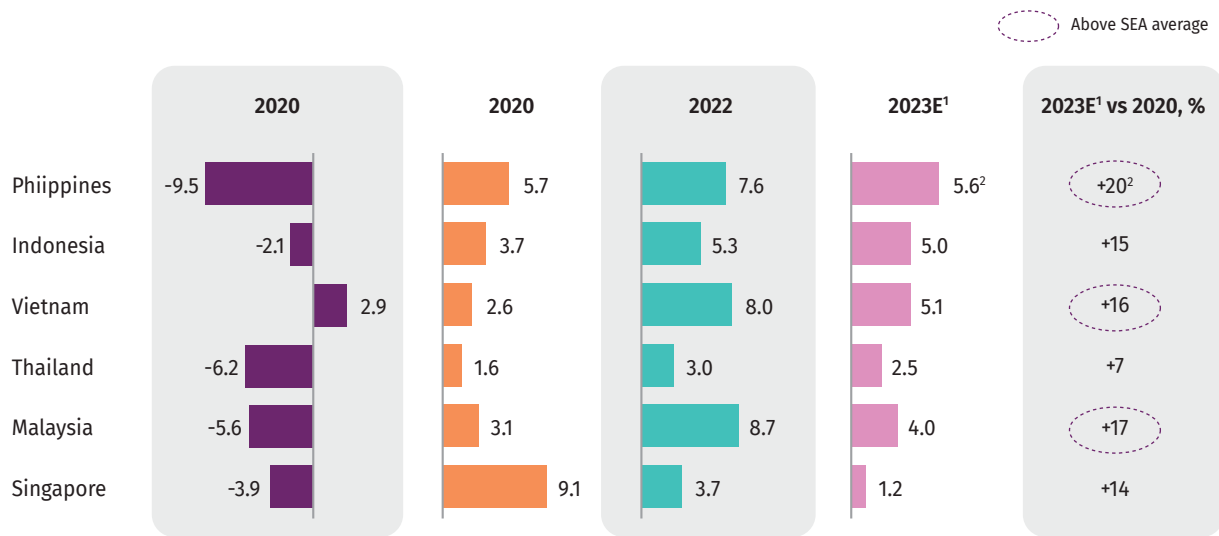
## Conclusion

*The continuous rise in the number of Filipino students studying abroad underscores the importance of international education and its role in personal and professional development. The data from 2024 highlights Canada, Australia, and the US as the top destinations, with Europe and Asia emerging as significant new preferences.*

## Number of Filipino Students Studying Abroad in 2024

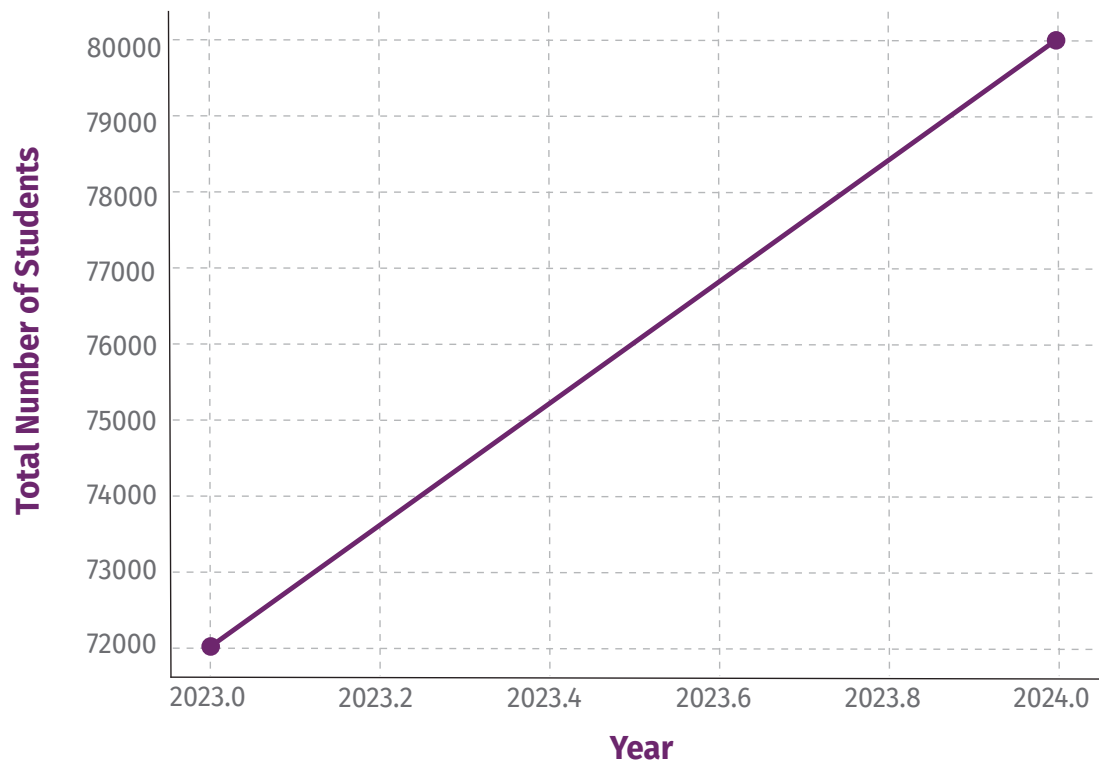


# Real GDP growth rate, % vs previous period



Source: McKinsey and Company

# Trend of Outbound Filipino Students (2023-2024)



# Student Migration Trends and Data for Vietnam in 2024

In 2024, Vietnam continues to exhibit dynamic trends in student migration, with an increasing number of students seeking education abroad. This trend is influenced by various factors including economic growth, quality of education, and career opportunities in destination countries.

## Key Destinations and Growth Rates

- 1. South Korea:** South Korea has emerged as the most popular destination for Vietnamese students, with 73,000 students enrolled as of early 2024. This marks a substantial increase from previous years, driven by strong investments from Korean corporations in Vietnam and the availability of Korean language programs in Vietnam.
- 2. Japan:** Japan hosts approximately 49,000 Vietnamese students. The country's appeal is bolstered by its high-ranking institutions and proximity, making it a preferred choice for cost-conscious students.
- 3. Australia:** Australia remains a significant destination, with about 33,000 Vietnamese students enrolled. Australia's strong education system and favourable post-study work opportunities contribute to its popularity.
- 4. Taiwan:** Taiwan has seen a notable increase in Vietnamese student enrollments, hosting around 24,000 students in 2023, up 26% from the previous year. This growth is attributed to Taiwan's efforts to attract international students through various educational initiatives.
- 5. United States:** The US continues to be a leading destination, with approximately 22,000 Vietnamese students enrolled in 2023. Despite political uncertainties, the US remains attractive due to its prestigious institutions and research opportunities.
- 6. Intra-Regional Mobility:** There is a growing trend of Vietnamese students considering Asian destinations such as Japan, South Korea, and China over Western countries. This shift is due to cost savings, cultural proximity, and robust educational offerings in these countries.
- 7. Transnational Education (TNE):** There is an increasing interest in TNE partnerships, allowing students to obtain foreign degrees while studying in Vietnam. This trend provides a cost-effective alternative to studying abroad and is gaining traction among Vietnamese families.

## Influencing Factors

**Economic Considerations:** Vietnam's economic growth, though slightly slower than forecast in 2023, continues to support families' ability to invest in international education.

**Quality of Education:** The primary driver for studying abroad remains the pursuit of high-quality education. Vietnamese students seek institutions with strong global rankings and excellent academic reputations.

**Career Opportunities:** Post-study work options and potential career advancements significantly influence students' choice of destination countries. Many countries, such as South Korea and Japan, tie post-study work opportunities into their educational offerings, enhancing their attractiveness.

**Cost and Scholarships:** The affordability of tuition fees and the availability of scholarships are crucial considerations. Countries offering substantial financial aid packages and affordable living costs are preferred.

**Cultural Proximity and Language:** Familiarity with the destination country's culture and language proficiency are also important factors. This is particularly evident in the preference for Asian destinations like Japan and South Korea.

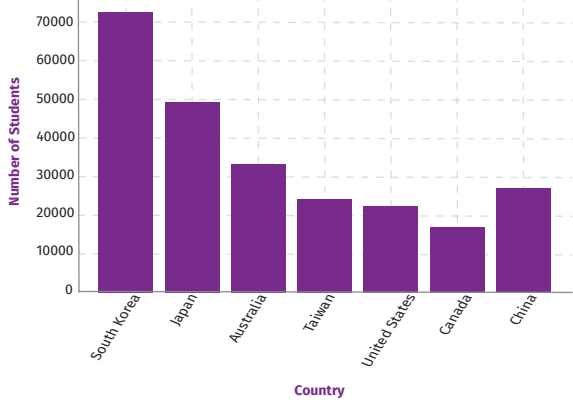
# Emerging Trends

**Intra-Regional Mobility:** There is a growing trend of Vietnamese students considering Asian destinations such as Japan, South Korea, and China over Western countries. This shift is due to cost savings, cultural proximity, and robust educational offerings in these countries.

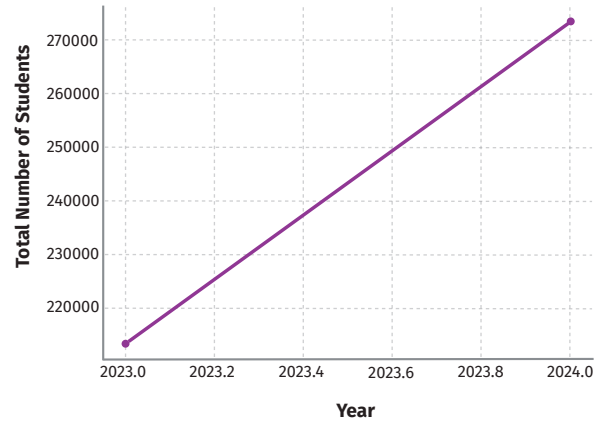
**Transnational Education (TNE):** There is an increasing interest in TNE partnerships, allowing students to obtain foreign degrees while studying in Vietnam. This trend provides a cost-effective alternative to studying abroad and is gaining traction among Vietnamese families.

*In conclusion, the student migration trends for Vietnam in 2024 reflect a complex interplay of economic, educational, and cultural factors. With a significant number of students pursuing education in both Western and Asian countries, Vietnam continues to be a major contributor to the global student mobility landscape.*

Number of Vietnamese Students Studying Abroad in 2024



Trend of Outbound Vietnamese Students (2023-2024)



	Number 1 Reason %	Top 3 Reasons %
Get the right experience and exposure for the field I want to pursue	14%	37%
The quality of the education is much higher in this country	12%	33%
Opportunities for international students to work after my degree	9%	29%
Opportunities for working during my studies to support me financially	8%	28%
Access to highly ranked universities	8%	25%
Friendly towards international students and foreigners	8%	24%
Culture and language of the country is more suited to Vietnamese students	7%	21%
Cost of studying and living in this country is lower/more affordable for me	6%	21%
This country was recommended to me by family/friends	7%	19%
Climate and environment of this country is more appealing to me	5%	17%
Student visa entry requirements/are more generous in this country	6%	18%
I have family/friends already living there to provide a supports	5%	15%
This country was recommended to me by my agent	5%	14%

# Singaporean Student Migration Trends and Data in 2024

In 2024, the landscape of student migration in Singapore shows dynamic patterns, with a growing number of students opting for international education. The primary motivations for studying abroad include access to world-class educational institutions, diverse cultural experiences, and enhanced career opportunities.

## Key Destinations and Growth Rates

**United Kingdom:** The UK remains the top destination for Singaporean students, with approximately 8,000 students enrolled in 2024, marking a 10% increase from the previous year. The UK's prestigious universities and post-study work opportunities are significant draws.

**Australia:** Australia is the second most popular destination, hosting around 6,500 Singaporean students. The close geographical proximity, high-quality education, and welcoming environment contribute to its popularity.

**United States:** The US has about 5,800 Singaporean students in 2024, showing a steady increase. The country's renowned institutions and extensive research opportunities are key attractions.

**Canada:** Canada has seen a rise in Singaporean student enrollments, with around 2,800 students in 2024, a 15% increase from the previous year. Canada's inclusive policies and strong education system are major factors.

**Europe:** European countries such as Germany and the Netherlands are also becoming popular, with around 2,000 Singaporean students collectively. These countries offer high-quality education and favourable post-graduation work opportunities.

## Influencing Factors

**Quality of Education:** The pursuit of globally recognised degrees from prestigious institutions remains the primary driver for Singaporean students studying abroad. Countries like the UK, the US, and Australia are particularly noted for their academic excellence.

**Employment Opportunities:** Post-study work options and clear immigration pathways in destination countries significantly influence students' choices. For instance, the UK's Graduate Route visa and Australia's Temporary Graduate visa are attractive to Singaporean students.

**Cost and Scholarships:** The affordability of tuition fees and the availability of scholarships are crucial considerations. Many students are drawn to countries offering substantial financial aid packages and lower living costs compared to Singapore.

**Cultural Exposure and Experience:** The desire for diverse cultural experiences and the opportunity to live in different environments also motivate students to study abroad. This is especially relevant for destinations in Europe and North America.

**Language Proficiency:** English-speaking countries remain the preferred choice due to the high proficiency of Singaporean students in English. This factor simplifies the transition and enhances the overall educational experience.

## Emerging Trends

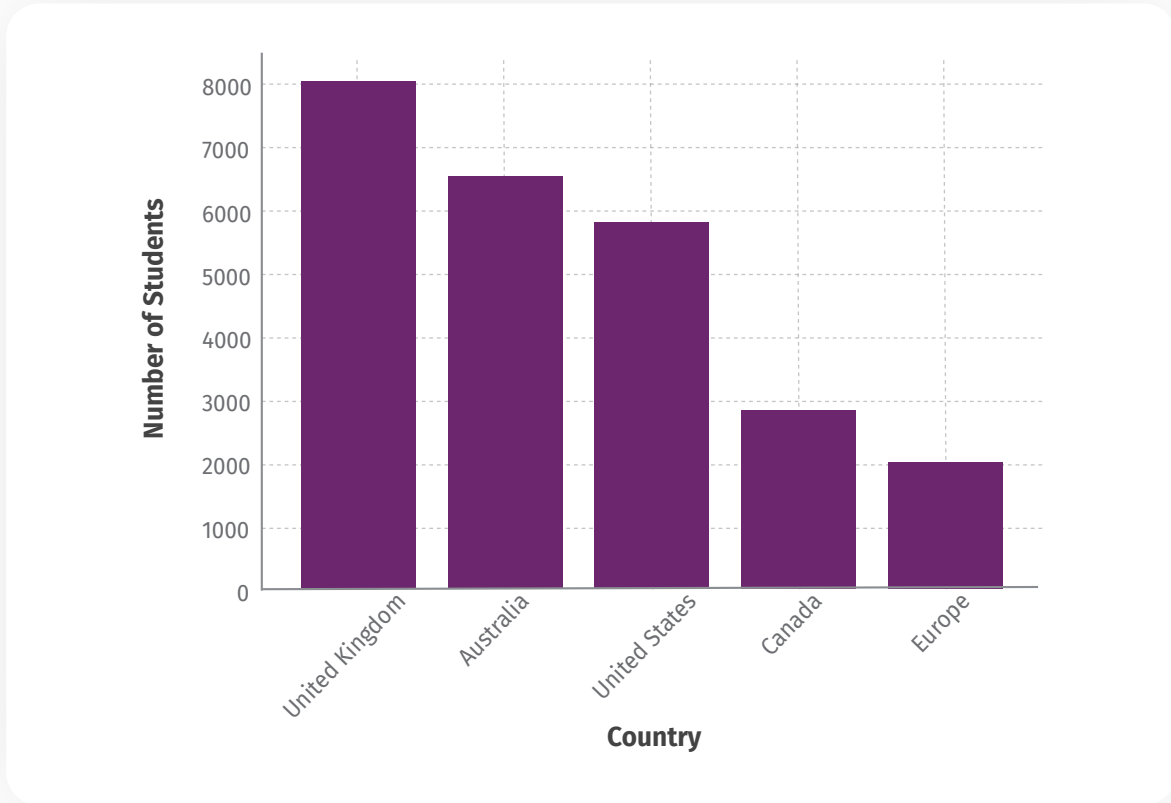
**Increased Interest in Europe:** There is a growing trend of Singaporean students considering European destinations like Germany and the Netherlands due to their high-quality education systems, affordable tuition, and favourable work opportunities post-graduation.

**Hybrid Learning Models:** The adoption of hybrid learning models combining online and in-person education is gaining traction. This trend allows students to access international education more flexibly and cost-effectively.

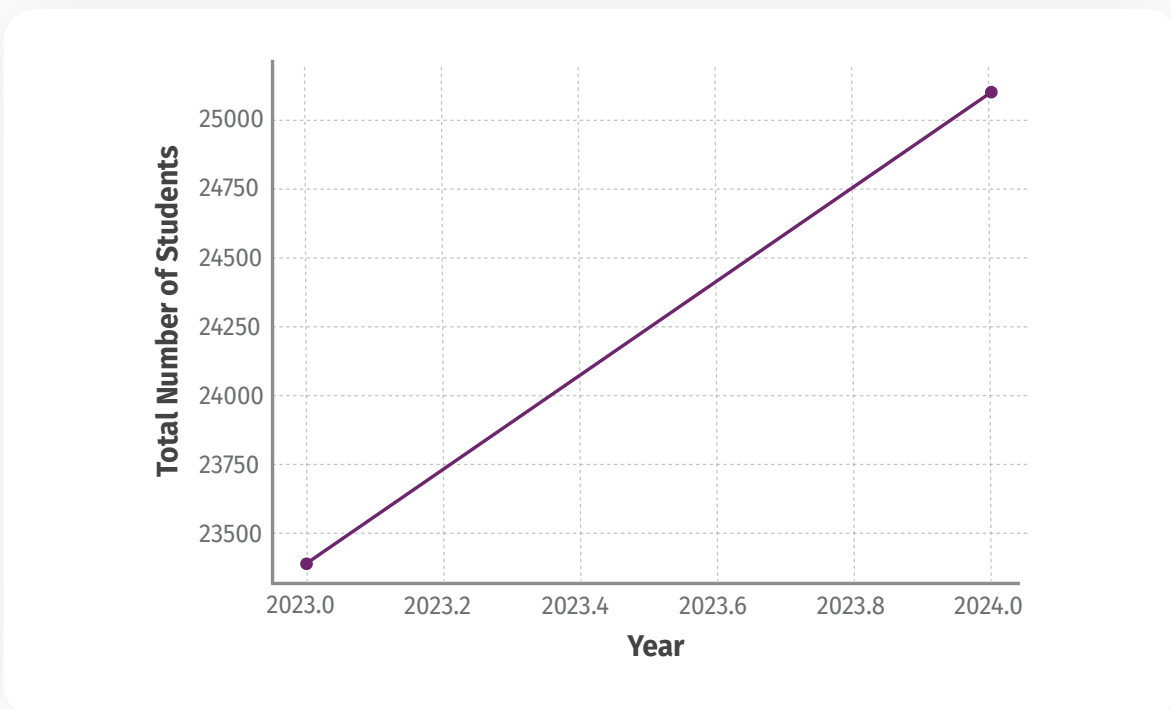
**Focus on STEM Fields:** There is a notable increase in Singaporean students pursuing STEM (Science, Technology, Engineering, and Mathematics) courses abroad, reflecting the global demand for expertise in these areas and Singapore's strategic focus on technological advancement.

In summary, the student migration trends for Singapore in 2024 highlight the importance of quality education, employment prospects, and cultural experiences in shaping students' decisions to study abroad. The data underscores the continued preference for established destinations like the UK, Australia, and the US, while also indicating a growing interest in European countries.

## Number of Singaporean Students Studying Abroad in 2024



## Trend of Outbound Singaporean Students (2023-2024)



# Student Migration Trends and Data for Malaysia in 2024

In 2024, Malaysia continues to exhibit significant trends in student migration, both as a destination for international students and as a source of students pursuing education abroad. These trends are influenced by factors such as the quality of education, employment opportunities, and the socio-economic environment.

## Inbound Student Migration

Malaysia is a growing hub for international students, attracting a diverse group from various countries. Key factors include:

**Quality of Education:** Malaysia's universities, like Universiti Malaya (UM) and Universiti Kebangsaan Malaysia (UKM), are recognised for their high standards and international rankings.

**Affordable Education:** The cost of education in Malaysia is relatively lower compared to Western countries, making it an attractive option for students from developing countries.

**Government Initiatives:** Various government initiatives and scholarships, such as the Malaysia International Scholarship (MIS), support international students.

*In 2024, Malaysia saw a 9% increase in the number of international students, totalling approximately 150,000. The majority of these students come from countries like Indonesia, China, Bangladesh, and Nigeria.*

## Outbound Student Migration

Many Malaysian students seek education abroad for reasons including exposure to different educational systems, enhanced career prospects, and the prestige of foreign degrees. The preferred destinations include:

### United Kingdom:

Continues to be the top choice, with an 8% increase in Malaysian student enrollments in 2024. The UK's reputation for quality education and post-study work opportunities attract many students.

### Australia:

Hosts about 25,000 Malaysian students, with a 10% rise in enrollments. The proximity, high standard of education, and strong support for international students are key factors.

United States: Saw a 6% increase in Malaysian students, with its diverse academic programs and research opportunities being major draws.

### Canada:

Experienced a significant 12% rise in Malaysian student enrollments, driven by its inclusive policies and high-quality education system.

## Statistical Insights

### Inbound International Students:

Approximately 150,000, with a 9% increase in 2024.

### Top Source Countries:

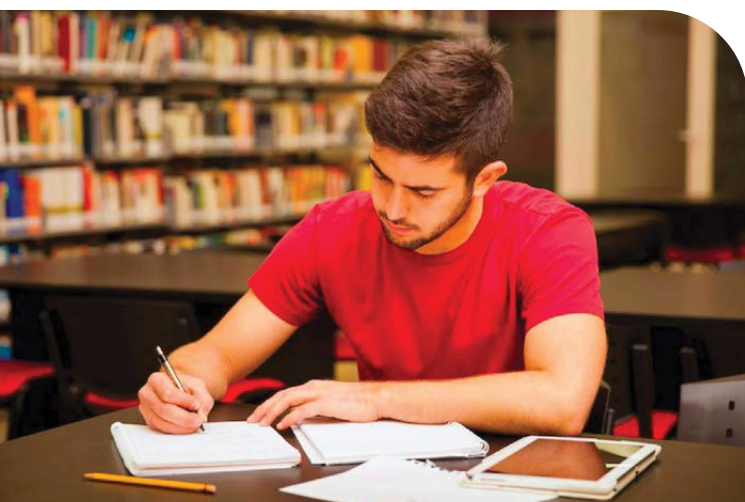
Indonesia, China, Bangladesh, Nigeria.

### Outbound Malaysian Students:

Around 80,000 students pursuing education abroad in 2024.

### Preferred Destinations:

United Kingdom (8% increase), Australia (10% increase), United States (6% increase), Canada (12% increase).



# Factors Influencing Student Mobility

## Quality of Education:

High-quality and internationally recognised education remains the primary driver.

## Employment Opportunities:

The availability of post-study work options and potential career advancements significantly influence students' choices.

## Cost and Scholarships:

Affordability and the availability of scholarships are crucial considerations.

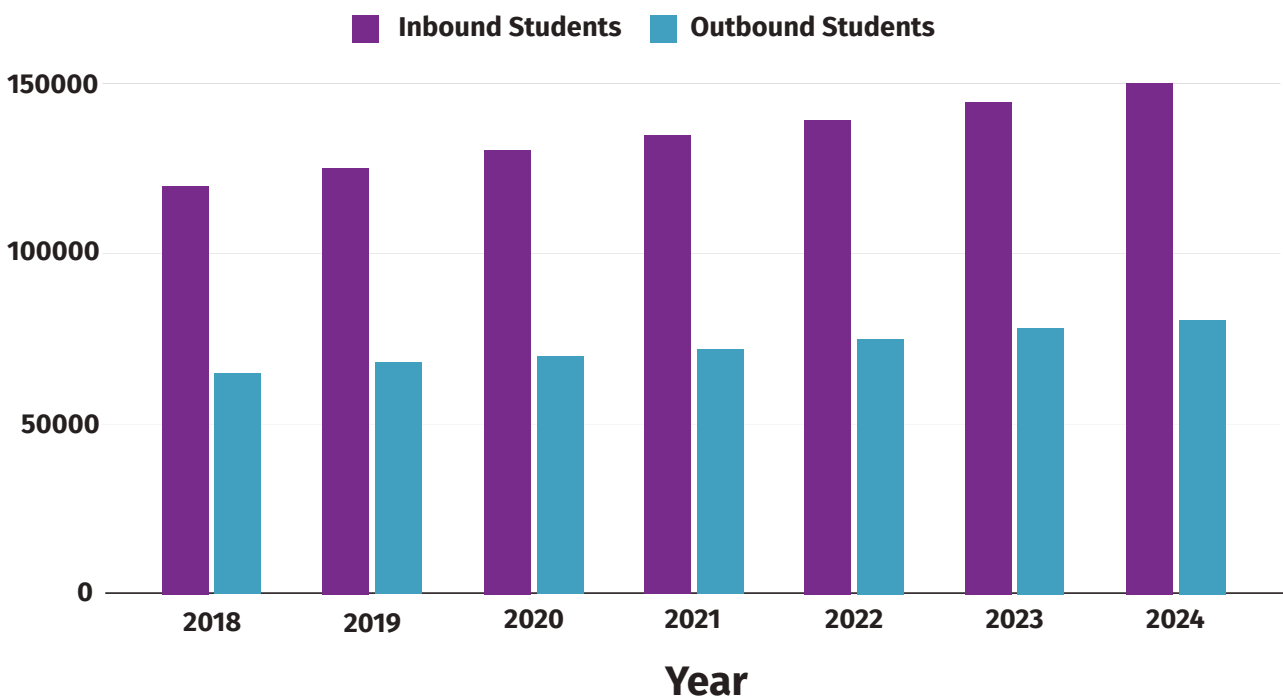
## Cultural and Linguistic Proximity:

Familiarity with the destination country's culture and language proficiency also play important roles.

## Conclusion

*Malaysia's dual role as a prominent destination and source of international students is reinforced by its strategic educational policies and initiatives. The 2024 trends underscore the continued significance of academic excellence, financial viability, and career prospects in influencing student mobility patterns.*

## Inbound Students and Outbound Student



# Student Migration Trends and Data for Indonesia in 2024

In 2024, Indonesia continues to show significant activity in student migration, both in terms of sending students abroad and receiving international students. This activity is driven by the country's growing middle class, improved educational aspirations, and strategic government policies.

## Inbound Student Migration

Indonesia is becoming an increasingly attractive destination for international students, particularly from neighbouring countries and regions. Key factors include:

**Quality of Education:** Indonesian universities, such as Universitas Indonesia (UI) and Institut Teknologi Bandung (ITB), are gaining international recognition.

**Affordable Education:** The cost of education in Indonesia is relatively low compared to Western countries, making it an appealing option for students from developing countries.

**Government Initiatives:** Various scholarships and educational programs are aimed at attracting international students.

*In 2024, Indonesia experienced a 7% increase in the number of international students, totalling approximately 50,000. The majority of these students come from countries like Malaysia, China, and Thailand.*

## Outbound Student Migration

A significant number of Indonesian students seek education abroad, motivated by the desire for high-quality education, better career opportunities, and the prestige of foreign degrees. Preferred destinations include:

### Australia:

Australia remains the top destination, with a 15% increase in Indonesian student enrollments in 2024. The country's proximity, high educational standards, and vibrant Indonesian student community contribute to this trend.

### United States:

The US has around 10,000 Indonesian students, showing an 8% increase. The US is attractive for its diverse academic programs and research opportunities.

### United Kingdom:

The UK saw a 10% rise in Indonesian student enrollments, driven by its reputable institutions and post-study work opportunities.

### Malaysia:

Malaysia hosts a significant number of Indonesian students due to its cultural and geographical proximity, with enrollments increasing by 12% in 2024.

## Statistical Insights

### Inbound International Students:

Approximately 50,000, with a 7% increase in 2024.

### Top Source Countries:

Malaysia, China, Thailand.

### Outbound Indonesian Students:

Around 90,000 students are pursuing education abroad in 2024.

### Preferred Destinations:

Australia (15% increase), United States (8% increase), United Kingdom (10% increase), Malaysia (12% increase).



# Factors Influencing Student Mobility

## Quality of Education:

The pursuit of high-quality, internationally recognised education remains a primary driver.

## Employment Opportunities:

Post-study work options and potential career advancements significantly influence destination choices.

## Cost and Scholarships:

Affordability and the availability of scholarships are crucial considerations for students.

## Cultural and Linguistic Proximity:

Familiarity with the destination country's culture and language proficiency also play important roles.

# Emerging Trends

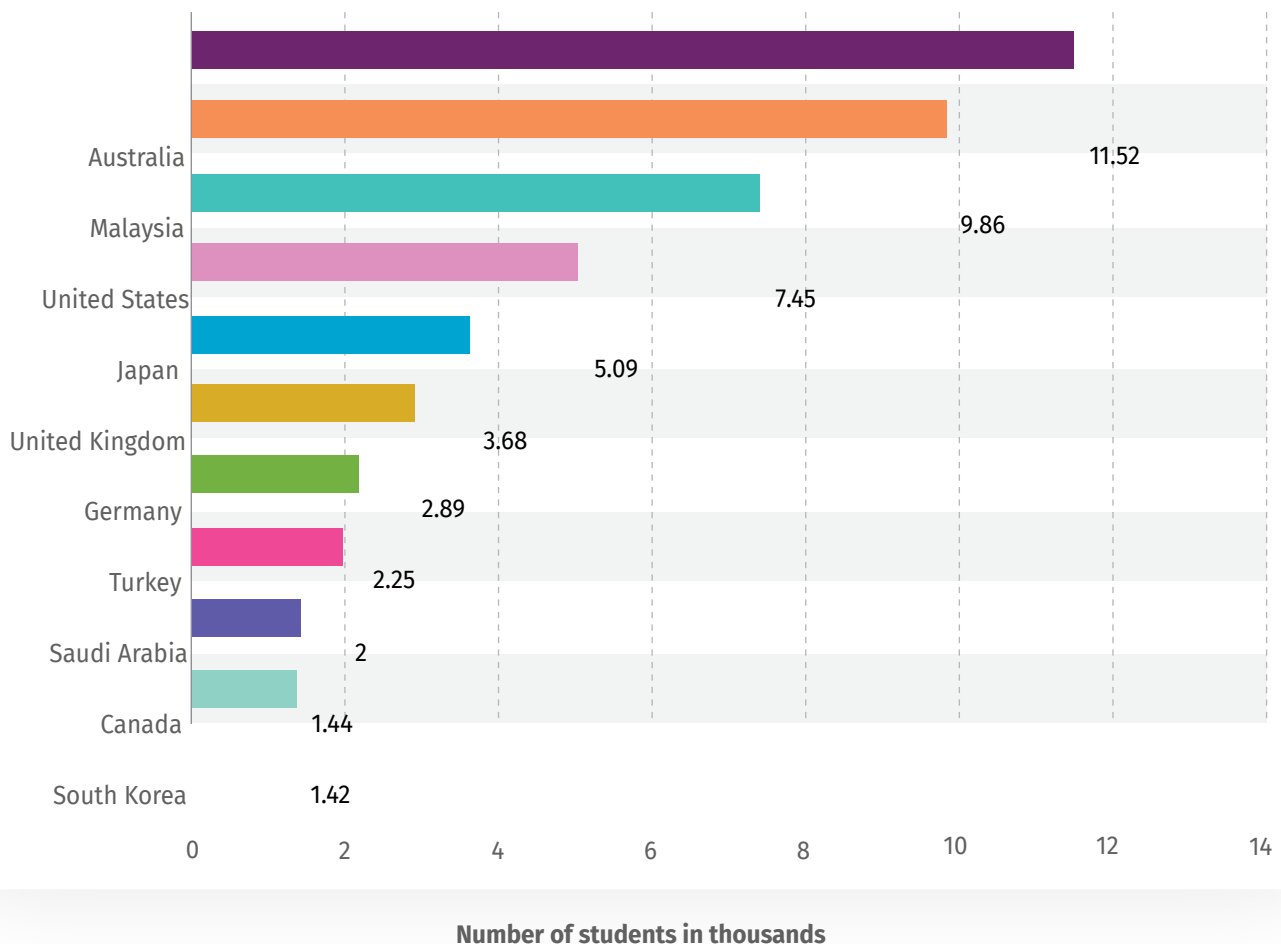
**Increased Interest in Asia:** There is a growing trend of Indonesian students choosing Asian destinations such as Malaysia, Japan, and South Korea due to cultural proximity and strong educational offerings.

**Digital and Hybrid Learning:** The adoption of digital and hybrid learning models is on the rise, providing more flexible and accessible education options for students.

# Conclusion

*Indonesia's student migration landscape in 2024 reflects a dynamic balance between inbound and outbound mobility, driven by the pursuit of quality education, career advancement, and affordability. The steady increase in international student enrollments highlights Indonesia's growing appeal as a study destination, while the continued rise in outbound students underscores the desire for globally recognized qualifications and enhanced career prospects.*

*As emerging trends such as increased interest in Asian destinations and the rise of digital learning models reshape the education landscape, Indonesia is poised to play an increasingly influential role in global student mobility.*



# Student Migration Trends and Data for Thailand in 2024

In 2024, Thailand continues to experience dynamic trends in student migration, both as a destination for international students and as a source of students seeking education abroad. These trends are influenced by Thailand's growing educational infrastructure, strategic government initiatives, and the country's cultural appeal.

## Inbound Student Migration

Thailand remains a popular destination for international students, particularly from neighbouring countries and regions. Key factors driving this trend include:

**Quality of Education:** Thailand's universities, such as Chulalongkorn University and Mahidol University, are recognised for their high educational standards and international programs.

**Affordable Education:** The cost of education in Thailand is relatively low compared to Western countries, making it an attractive option for students from developing countries.

**Government Initiatives:** Various scholarships and educational programs aimed at attracting international students.

*In 2024, Thailand saw a 12% increase in the number of international students, totalling approximately 35,000. The majority of these students come from countries like China, Myanmar, and Cambodia.*

## Outbound Student Migration

Many Thai students seek education abroad, motivated by the desire for diverse educational experiences, better career prospects, and the prestige associated with foreign degrees. Preferred destinations include:

**Australia:** Australia remains the top choice for Thai students, with a 14% increase in enrollments in 2024. The country's proximity, high-quality education system, and vibrant Thai student community contribute to this trend.

**United States:** The US has approximately 8,000 Thai students, showing a 10% increase. The US is attractive for its diverse academic programs and research opportunities.

**United Kingdom:** The UK saw a 9% rise in Thai student enrollments, driven by its reputable institutions and post-study work opportunities.

**Japan:** Japan hosts a significant number of Thai students due to its cultural and educational appeal, with enrollments increasing by 11% in 2024.

## Statistical Insights

### Inbound International Students:

Approximately 35,000, with a 12% increase in 2024.

### Top Source Countries:

China, Myanmar, Cambodia.

### Outbound Thai Students:

Around 70,000 students are pursuing education abroad in 2024.

### Preferred Destinations:

Australia (14% increase), United States (10% increase), United Kingdom (9% increase), Japan (11% increase).

## Factors Influencing Student Mobility

**Quality of Education:** High-quality and internationally recognised education remains the primary driver.

**Employment Opportunities:** The availability of post-study work options and potential career advancements significantly influence students' choices.

**Cost and Scholarships:** Affordability and the availability of scholarships are crucial considerations.

**Cultural and Linguistic Proximity:** Familiarity with the destination country's culture and language proficiency also play important roles.

## Emerging Trends

**Increased Interest in Asia:** There is a growing trend of Thai students choosing Asian destinations such as Japan and South Korea due to cultural proximity and strong educational offerings.

**Digital and Hybrid Learning:** The adoption of digital and hybrid learning models is on the rise, providing more flexible and accessible education options for students.

## Conclusion

*Thailand's student migration patterns in 2024 demonstrate a vibrant exchange of students, driven by the quest for high-quality education, better career opportunities, and cost-effective options. The notable growth in international student enrollments reflects Thailand's increasing appeal as an academic hub, while the rising number of outbound Thai students highlights their aspiration for globally recognized credentials and diverse learning environments.*

*With evolving trends such as a growing preference for Asian destinations and the adoption of digital learning models, Thailand is poised to further enhance its position within the global education landscape.*



# Student Migration Trends and Data for South Korea in 2024

In 2024, South Korea will continue to be a significant player in the global education landscape, attracting a substantial number of international students while also sending many of its students abroad. This dynamic is driven by South Korea's advanced educational system, robust government policies, and cultural appeal.

## Inbound Student Migration

South Korea remains a highly sought-after destination for international students, particularly from Asia and other regions. Key factors driving this trend include:

**Quality of Education:** South Korea's universities, such as Seoul National University (SNU) and Korea University, are renowned for their high academic standards and technological advancements.

**Cultural Appeal:** The global popularity of Korean culture, including K-pop and K-dramas, makes South Korea an attractive destination.

**Government Initiatives:** Various scholarships and educational programs, such as the Global Korea Scholarship (GKS), are designed to attract international students.

*In 2024, South Korea saw a 10% increase in the number of international students, totalling approximately 160,000. The majority of these students come from countries like China, Vietnam, and the United States.*

## Outbound Student Migration

Many South Korean students pursue education abroad, driven by the desire for diverse educational experiences, better career prospects, and the prestige associated with foreign degrees. Preferred destinations include:

### United States:

- Enrollment Increase:** 7% rise in South Korean students in 2024.
- Attractions:** The US offers diverse academic programs and leading research opportunities, making it a prime destination for students seeking comprehensive education and innovative fields of study.

### Japan:

- Student Numbers:** Approximately 15,000 South Korean students.
- Enrollment Increase:** 8% growth in 2024.
- Attractions:** Japan's proximity to South Korea, cultural similarities, and high-quality education system contribute significantly to its appeal. Additionally, the country's technological advancements and language similarities facilitate smoother transitions for students.

### Australia:

- Enrollment Increase:** 9% rise in South Korean student enrollments.
- Attractions:** Australia's high standard of education and extensive support systems for international students make it a preferred destination. The country's multicultural environment and strong emphasis on research and innovation also attract many students.

### United Kingdom:

- Enrollment Increase:** 6% increase in South Korean student enrollments.
- Attractions:** The UK is known for its prestigious institutions, historical prestige, and extensive academic offerings. Comprehensive post-study work opportunities provide an added incentive for students seeking to enhance their career prospects.

# Statistical Insights

## **Inbound International Students:**

Approximately 160,000, with a 10% increase in 2024.

## **Top Source Countries:**

China, Vietnam, United States.

## **Outbound South Korean Students:**

Around 150,000 students are pursuing education abroad in 2024.

## **Preferred Destinations:**

United States (7% increase), Japan (8% increase), Australia (9% increase), United Kingdom (6% increase).

# Factors Influencing Student Mobility

## **Quality of Education:**

The pursuit of high-quality, internationally recognised education remains a primary driver.

## **Employment Opportunities:**

Post-study work options and potential career advancements significantly influence students' choices.

## **Cost and Scholarships:**

Affordability and the availability of scholarships are crucial considerations for students.

## **Cultural and Linguistic Proximity:**

Familiarity with the destination country's culture and language proficiency also play important roles.

# Emerging Trends

## **Increased Interest in Technology and Engineering:**

There is a growing trend of students choosing South Korea for its strong programs in technology and engineering.

## **Digital and Hybrid Learning:**

The adoption of digital and hybrid learning models is on the rise, providing more flexible and accessible education options for students.

# Conclusion

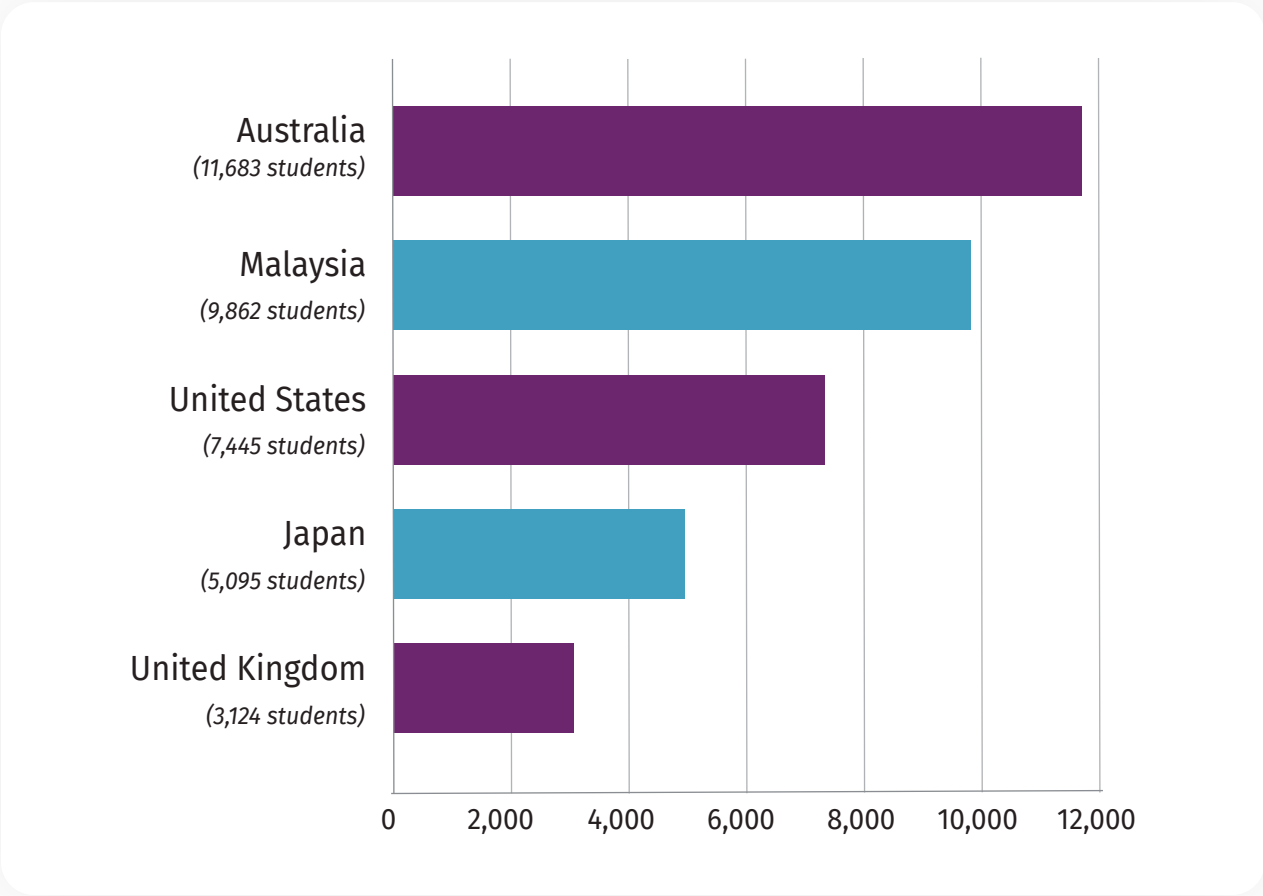
*South Korea maintains a prominent position in global student mobility, attracting a large influx of international students while continuing to send a significant number of its own students abroad. The country's advanced educational system, cultural appeal, and government-backed scholarship programs, such as the Global Korea Scholarship (GKS), contribute to its growing reputation as a preferred study destination.*

*South Korea witnessed a 10% increase in international student enrollments, totaling approximately 160,000, with most students coming from China, Vietnam, and the United States. Conversely, around 150,000 South Korean students pursued education abroad, driven by the pursuit of globally recognized credentials and better career prospects.*

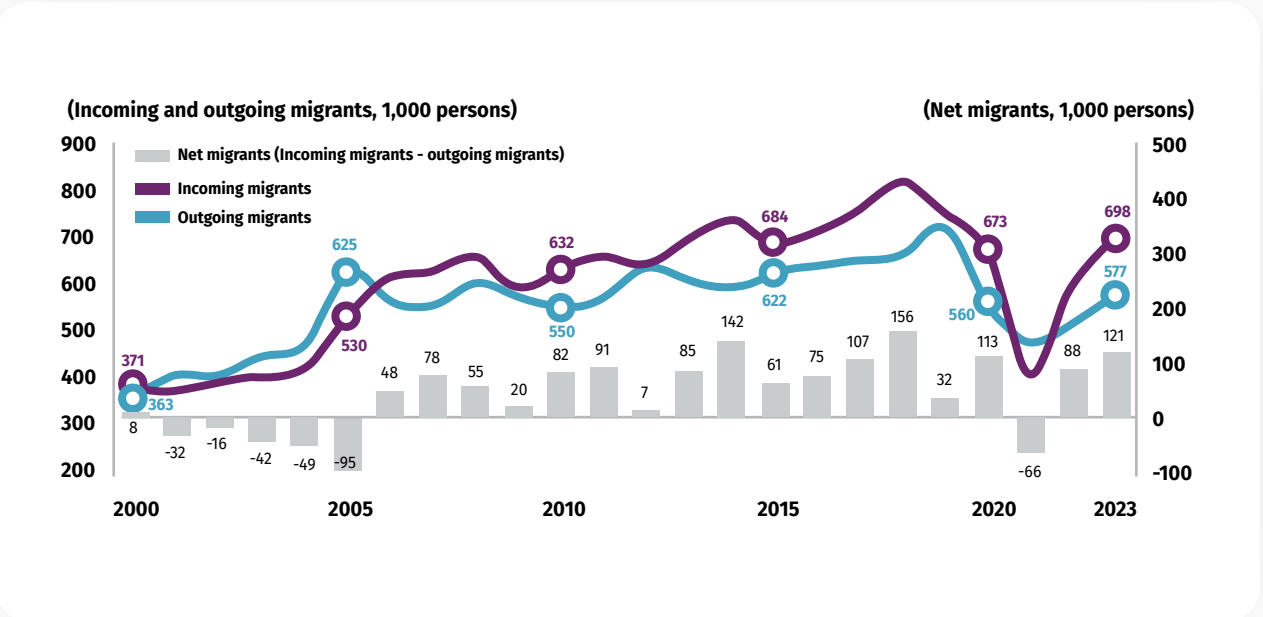
*The United States, Japan, Australia, and the United Kingdom remained the top choices, with notable increases in enrollment across all these destinations. Emerging trends, such as a rising interest in technology and engineering programs and the adoption of digital and hybrid learning models, are reshaping South Korea's educational landscape, positioning it as an influential player in the global education ecosystem.*



# Top 5 destinations for Indonesian students



# International migration (2000-2023)



Source: International Migration Statistics in 2023 Statistics Korea press release

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# About Worldwide Educonnect Inc: Enabling Global Education Opportunities

At Worldwide EduConnect, we offer a comprehensive solution designed to empower international educational institutes and elevate their global presence through strategic student mobility initiatives.

## How We Help

### In-Depth Research and Market Discovery

We conduct rigorous research to identify key opportunities and market dynamics, enabling institutions to make informed decisions on international expansion and student recruitment strategies.

### Enhanced Branding and Visibility

Our expert team enhances the visibility and reputation of educational institutions in target markets, attracting prospective students and building trust among stakeholders.

### Streamlined Application Process

We simplify the enrollment journey for international students through our Application Hub, ensuring a seamless and efficient process that enhances student recruitment efforts.

### Strategic Partnerships Development

We facilitate the development of strategic partnerships with local institutions and organizations, optimizing collaboration opportunities and student exchange programs.

### Comprehensive Agent Management & Training

Our comprehensive agent management services include training and ongoing support to ensure effective representation and recruitment of international students.

By partnering with Worldwide EduConnect, educational institutions can achieve sustainable growth, expand their global footprint, and deliver exceptional educational experiences to students worldwide. We empower universities to maximize the return on student mobility and transform the future of global education.



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