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**PART II**

# BEYOND THE **BIG FOUR**

Discovering  
Asia's Rising Stars  
in Education

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Emerging Study Destinations  
in the Asia-Pacific: Unveiling  
Hidden Gems for 2024



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# Key Insights

Asia is fast becoming a dynamic region for international education, with emerging study destinations attracting students from around the world. As traditional study hubs such as the US, UK, Canada, and Australia face increased competition, countries like China and India are rising to prominence due to their robust academic infrastructure, affordable education, and government-backed initiatives. Alongside these giants, nations such as the Republic of Korea, Indonesia, Vietnam, Thailand, and others are positioning themselves as viable alternatives with specialised programs, growing academic reputations, and attractive immigration policies.



## China

### A Global Education Powerhouse

China has solidified its place as a global leader in education, boasting **over 500,000 international students** in 2024, making it one of the most popular destinations in Asia.

The country's Belt and Road Initiative and partnerships with universities worldwide have made it an attractive option for students seeking diverse, interdisciplinary studies. Programs in STEM fields, along with scholarships like the Chinese Government Scholarship, make China an appealing destination for students from Southeast Asia and beyond.

The country's Double First-Class Initiative, which aims to develop world-class universities and disciplines, is a key factor contributing to China's rising educational reputation.



## India:

### Emerging Hub for Regional Mobility

India's vast higher education system, which includes over 1,000 universities, is rapidly expanding its international presence. The launch of the Study in India program, which aims to attract **over 200,000 international students** by 2025, underscores India's growing ambition.

Popular fields of study include medicine, engineering, and IT, with institutions such as the Indian Institutes of Technology (IITs) and All India Institutes of Medical Sciences (AIIMS) leading the charge. Scholarships and affordable tuition fees are key incentives for students from neighbouring countries like Nepal, Bhutan, and Sri Lanka. India is also focusing on cross-border partnerships, particularly with African and Southeast Asian countries.



## Republic of Korea:

### Technological Excellence

South Korea has established itself as a leading destination for students interested in technology, innovation, and the arts.

Home to institutions such as **KAIST and Seoul National University**, the country offers numerous scholarships, such as the Global Korea Scholarship (GKS), which has seen a significant rise in demand. South Korea's focus on smart cities, AI, and robotics appeals to students seeking cutting-edge education in future-oriented fields.



## Indonesia:

### Rising Demand for Islamic Studies

Indonesia is becoming a sought-after destination, particularly for students interested in Islamic studies, social sciences, and environmental sciences.

With the Indonesia Endowment Fund for Education (LPDP) providing scholarships, the country is drawing students from Malaysia, the Philippines, and even the Middle East. In 2024, Indonesia aims to increase its international student **enrollment by 20%** as it continues to promote itself as an affordable yet quality education hub.



## Vietnam:

### A Growing STEM Hub

Vietnam is gaining attention due to its affordable education and the rise of institutions such as the Vietnam National University.

The country's STEM programs and partnerships with European and American universities have significantly increased its appeal. In 2024, Vietnam is projected to host **over 30,000 international students**, with a large proportion coming from Laos, Cambodia, and South Korea.



## Thailand:

### Leading in Hospitality and Tourism Education

Thailand has established a niche as a leading destination for **hospitality and tourism education**, with institutions like Mahidol University and Chulalongkorn University at the forefront.

The Thailand International Cooperation Agency (TICA) also offers numerous scholarships to students across Asia and Africa. In 2024, Thailand plans to boost its international student numbers by promoting specialised programs in medical sciences and engineering.



## Myanmar and the Philippines:

### Emerging Players

While Myanmar is still in the early stages of building its international education sector, reforms and partnerships with neighbouring countries, particularly Thailand and China, are expected to bring in more students in the coming years.

The Philippines, with its **English-medium education system**, continues to attract students from East Asia and Africa, particularly in medicine and nursing.



## Singapore:

### The Education Powerhouse

Singapore remains a top destination in Asia, consistently ranking high in global education indices. Institutions like the **National University of Singapore (NUS)** and **Nanyang Technological University (NTU)** offer world-class programs.

The country's Edusave Merit Bursary and ASEAN Scholarships continue to attract top talent from across the region, with a focus on fields like engineering, business, and technology.



## Malaysia:

### A Strong Player in Southeast Asia

Malaysia remains a key destination for students from across the globe, thanks to its **world-class universities and affordable tuition**.

The Malaysia Education Blueprint (2021-2025) seeks to further enhance its position as a regional education hub. Institutions such as the University of Malaya and Taylor's University continue to attract students, particularly in fields like engineering, health sciences, and business administration.



# Introduction

*As global student mobility patterns continue to shift in 2024, the dominance of traditional study destinations—such as the United States, United Kingdom, Canada, and Australia—is being increasingly challenged by emerging educational hubs across Asia.*



The region's growing prominence can be attributed to several factors, including strong government-backed educational reforms, expanding academic infrastructures, affordability, and international partnerships. These changes are drawing a larger share of international students, particularly to countries like China, India, and other rising stars in the Asia-Pacific region.

China has rapidly become one of the world's top study destinations, hosting over 500,000 international students in 2023, driven by initiatives like the Double First-Class University Plan and Belt and Road partnerships that enhance its global academic reach.

International students are increasingly attracted to China's STEM programs, as well as its generous Chinese Government Scholarships, which in 2023 provided funding to over 30,000 students from

developing countries. The country's aggressive focus on world-class education is reflected in its seven universities ranked in the top 100 globally.

Similarly, India's Study in India initiative has set an ambitious target to attract 200,000 international students by 2025, with a focus on offering high-quality education in areas such as engineering, medicine, IT, and management. India's higher education system, consisting of more than 1,000 universities, is one of the largest in the world, with its Indian Institutes of Technology (IITs) and Indian Institutes of Management (IIMs) consistently ranked among the best in Asia.

By 2023, India had already enrolled 48,000 international students, primarily from neighbouring countries like Nepal, Afghanistan, and Bangladesh, with many more expected as part of its regional integration efforts.

*Beyond these two giants, other nations are rising rapidly in the global education market. South Korea, home to top universities such as KAIST and Seoul National University, enrolled over 150,000 international students in 2023, with many attracted to programs in AI, robotics, and smart city innovations. Vietnam, another emerging star, has seen a 15% annual increase in international student enrollment, with a focus on STEM fields and partnerships with European institutions, making it an attractive destination for students from Laos, Cambodia, and South Korea.*

Countries like Thailand, with its specialised programs in hospitality and tourism, and Indonesia, focusing on Islamic studies and social sciences, are carving out niches that appeal to students across the region. For example, Thailand hosted over 30,000 international students in 2023, with a significant portion of these in medical sciences and engineering programs.

Meanwhile, Indonesia aims to increase its international student base by 20% by 2025, supported by scholarships from its Endowment Fund for Education (LPDP).

Malaysia remains a dominant player in Southeast Asia, hosting 130,000 international students in 2023, largely from South Asia and Africa. Malaysia's government has introduced policies to grow its student population by 20% by 2025, through initiatives like the Malaysia Education Blueprint and increasing partnerships with UK and Australian universities.



# Inward Student Migration in China: 2024 Overview

China has firmly established itself as one of the top global destinations for international students, driven by its expanding education infrastructure, competitive scholarship programs, and increasing global academic influence. As of 2024, China continues to attract a growing number of students from across the globe, particularly from Asia, Africa, and the developing world.

## Current Trends and Enrollment Figures

By 2024, China is hosting over 550,000 international students, solidifying its position as one of the world's top study destinations. This marks a steady increase from 492,185 students in 2021, reflecting China's continuous efforts to enhance its global academic presence. The majority of these students come from Asia (over 60%), with significant numbers from Africa and Europe.

The most prominent sending countries include South Korea, Thailand, Pakistan, Indonesia, India, and the United States, reflecting China's wide appeal to both neighbouring and distant countries.



## Key Fields of Study

A significant proportion of international students in China pursue degrees in STEM (science, technology, engineering, and mathematics) fields, particularly in engineering, computer science, and medicine.

China's world-class institutions, such as Tsinghua University and Peking University, are highly ranked in these disciplines, attracting top talent from across the globe. Additionally, the country's medical schools have gained popularity, particularly among students from developing countries, due to affordable tuition and globally recognized qualifications.

According to Ministry of Education data, engineering remains the most popular field, accounting for about 35% of all international students, followed by medicine, which accounts for 30%. There has also been a rise in students pursuing business studies and Chinese language and culture programs, particularly those who are interested in engaging with China's growing economic and cultural influence.



## Scholarships and Financial Support

One of the main drivers behind China's appeal is its generous scholarship programs. The Chinese Government Scholarship program has played a crucial role in attracting international students by providing full or partial funding to over 50,000 students in 2024 alone.

These scholarships cover tuition fees, accommodation, and living expenses, making it particularly attractive to students from developing nations. In addition to the central government, many Chinese provinces and universities offer their scholarships, further broadening the scope of financial support available to foreign students.

In particular, China's Belt and Road Initiative (BRI) continues to facilitate educational cooperation between China and BRI partner countries, with a growing number of students from Pakistan, Indonesia, and African nations benefitting from targeted scholarship programs under this initiative.

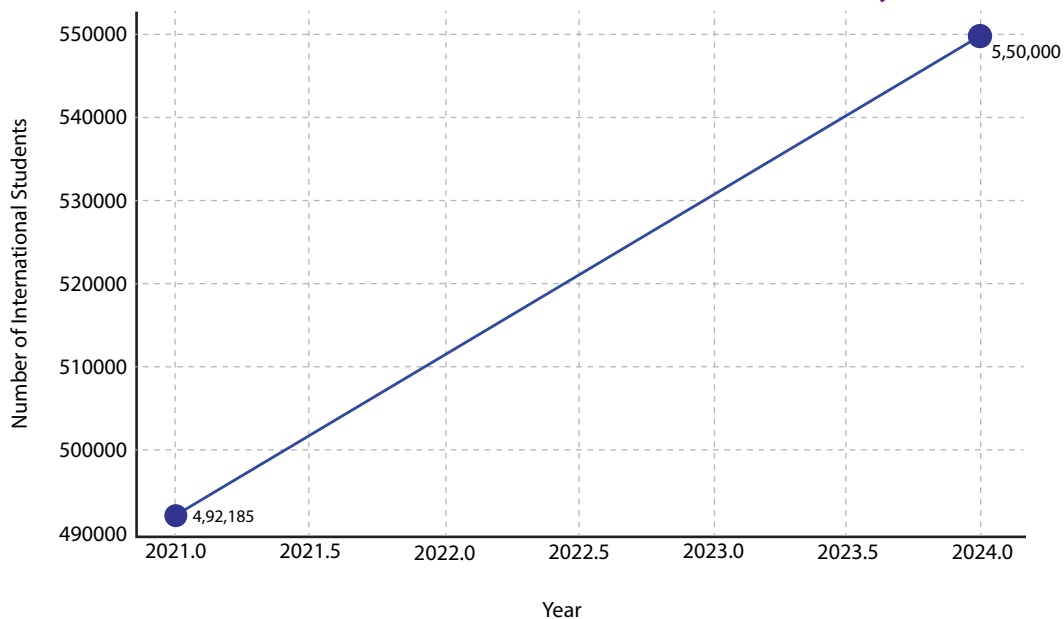
## Government Initiatives and Academic Reforms

China's strategic education policies are central to its increasing attractiveness as a study destination. The Double First-Class Initiative, which aims to develop world-class universities and disciplines, has been instrumental in elevating the global ranking and reputation of Chinese universities.

Under this program, China plans to have 42 universities and 465 disciplines reach top international levels by 2050, positioning the country as a global leader in education.

Additionally, the Belt and Road Education Action Plan launched by China has focused on enhancing academic exchanges, joint research, and partnerships with universities in Asia, Africa, and Europe. This has not only increased the number of students coming from Belt and Road countries but has also strengthened China's role in shaping global education trends.

### Growth of International Student Enrollment in China (2021 - 2024)



## Preferred Cities and Institutions

International students in China are primarily concentrated in major cities, which are home to the country's top universities.

Beijing, Shanghai, and Guangzhou are the most popular cities, housing prestigious institutions like Tsinghua University, Peking University, Fudan University, and Shanghai Jiao Tong University.

These cities offer not only world-class educational facilities but also vibrant cultural experiences and opportunities for professional networking.

### In 2024, the most popular universities among international students are:

- Tsinghua University (Beijing)
- Peking University (Beijing)
- Fudan University (Shanghai)
- Zhejiang University (Hangzhou)
- Shanghai Jiao Tong University (Shanghai)

# Inward Student Migration in India: 2024 Overview

India is emerging as a significant player in the global education landscape, attracting a growing number of international students each year. By 2024, the country has seen an increase in foreign enrollments, driven by its expanding higher education infrastructure, affordable tuition fees, and specialized programs in fields like engineering, medicine, and information technology (IT). Government initiatives such as Studies in India and collaborative partnerships with neighbouring countries are propelling this growth.

## Current Trends and Enrollment Figures

As of 2024, India is hosting over 75,000 international students, reflecting a sharp rise compared to previous years. This increase aligns with India's Study in India program, launched in 2018, which aims to enrol 200,000 international students by 2025.

The majority of these students come from South Asia, Africa, and Southeast Asia, with Nepal, Afghanistan, Bangladesh, Bhutan, and Sri Lanka being the top source countries. Other growing markets include Africa (particularly Nigeria and Kenya) and Central Asia.

Nepal remains the largest source country for international students in India, accounting for around 25% of total foreign enrollments, with students primarily pursuing undergraduate degrees in medicine and engineering. Afghanistan follows closely, with 16% of total foreign students choosing India for higher education, particularly in professional programs like law and business management.

Countries like Bangladesh and Sri Lanka are also increasing their student numbers, attracted by India's recognized medical and technical institutions.

## Key Fields of Study

India's higher education system is vast, comprising more than 1,000 universities and 40,000 colleges, offering a wide range of academic disciplines. The most popular fields of study for international students include medicine, engineering, IT, management, and social sciences.

Institutions such as the Indian Institutes of Technology (IITs), All India Institutes of Medical Sciences (AIIMS), and Indian Institutes of Management (IIMs) are renowned globally, drawing a significant number of students from neighbouring countries and beyond.

- **Engineering and IT:** Programs in engineering and IT are particularly popular among students from Nepal, Bangladesh, and African nations, where India's technical institutions are highly regarded.
- **Medicine:** India's affordable and globally recognized medical schools attract students from South Asia, Africa, and the Middle East. The AIIMS network and other prestigious medical schools continue to see high demand, especially from countries like Afghanistan, Sri Lanka, and Nigeria.
- **Business and Management:** India's IIMs and other top-tier management schools are popular among students from South Asia and Africa, providing globally competitive programs at a fraction of the cost compared to Western countries.

## Scholarships and Financial Aid

A key driver of inward student migration to India is the availability of scholarships and financial aid programs that target students from developing countries.

The Study in India Scholarship scheme provides financial assistance to meritorious students, covering up to 100% of tuition fees for top-performing international students. Additionally, Indian Council for Cultural Relations (ICCR) scholarships cater to students from Africa, South Asia, and Southeast Asia, enhancing the country's appeal by offering support in fields like engineering, humanities, and the arts.

In 2024, 15,000 students benefited from scholarships under the Study in India program, with the government focusing on students from neighbouring countries and Africa to foster stronger regional ties. India's Technical and Economic Cooperation (ITEC) program is another initiative that offers technical and vocational training scholarships to students from over 160 countries, promoting skills development and academic exchange.



## Government Initiatives and Partnerships

India's Study in India initiative, launched in 2018, aims to position the country as a global education hub by targeting international students from developing nations, particularly in South Asia, Africa, and Southeast Asia. The program has been a key catalyst in boosting foreign student enrollments. It offers competitive tuition fees, scholarships, and streamlined visa processes, making India an attractive and affordable destination for higher education.

In addition to the Study in India program, the Indian government has signed numerous academic cooperation agreements with countries in South Asia, Africa, and Southeast Asia, facilitating student exchange programs and mutual recognition of degrees. India's collaborative agreements with SAARC countries (South Asian Association for Regional Cooperation) have significantly boosted student mobility within the region.

Moreover, India's growing academic ties with African nations have helped attract thousands of African students seeking quality education in fields like engineering and medicine.

# Preferred Cities and Institutions

The majority of international students in India are concentrated in metropolitan cities that house prestigious institutions and offer cultural diversity. The most popular destinations for foreign students in India are:

## New Delhi:

Home to Jawaharlal Nehru University (JNU), Delhi University (DU), and the Indian Institute of Technology Delhi (IIT-Delhi), which are well-known for a range of disciplines from social sciences to engineering.

## Mumbai:

Known for its high-quality business and management schools, such as the Indian Institute of Technology Bombay (IIT-B) and Narsee Monjee Institute of Management Studies (NMIMS).

## Bangalore:

A hub for IT and engineering studies, with institutions like the Indian Institute of Science (IISc) and Christ University attracting tech-focused students from across the globe.

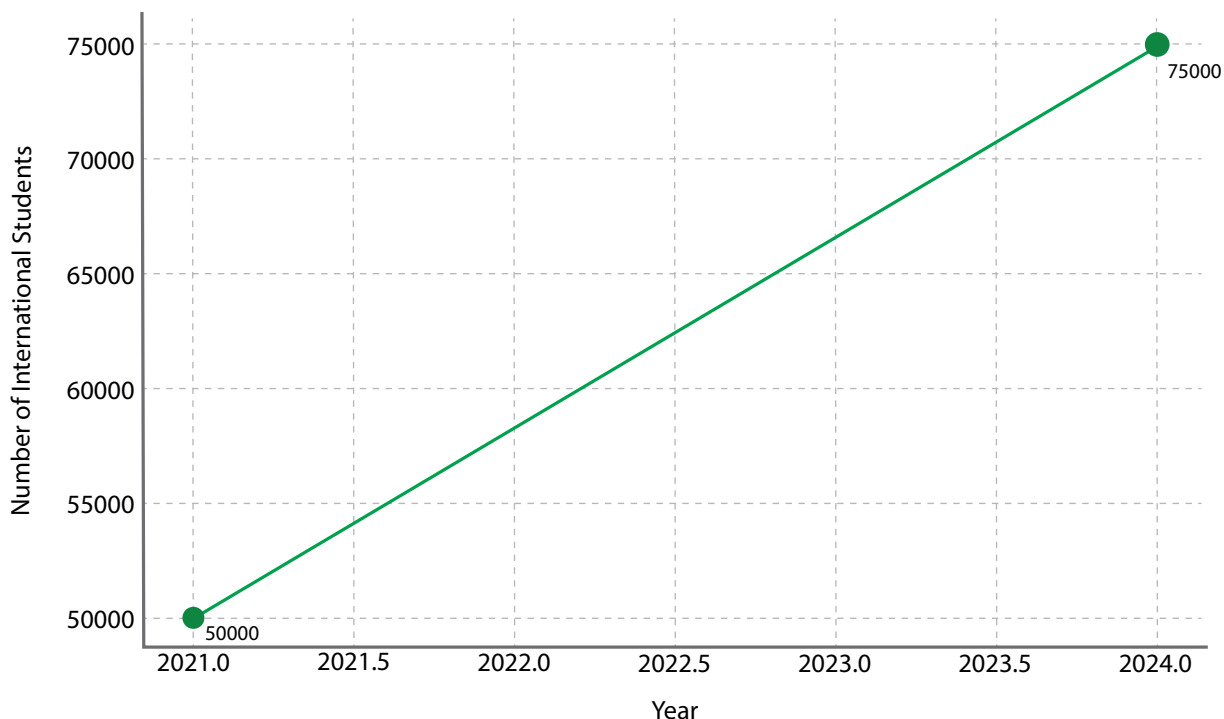
## Chennai:

A leading city for engineering and technical studies, home to Anna University and Indian Institute of Technology Madras (IIT-M), which are popular among students from Sri Lanka, Bangladesh, and Nepal.

## Pune:

Known for its academic diversity, Pune hosts institutions like Symbiosis International University and Savitribai Phule Pune University, attracting students from Africa and the Middle East.

## Growth of International Students Enrollment in India (2021 - 2024)





# Inward Student Migration in the Republic of Korea: 2024 Overview

South Korea has become one of Asia's most popular study destinations, attracting a growing number of international students due to its cutting-edge technology, world-class universities, and vibrant cultural environment. By 2024, South Korea has continued its upward trend in hosting international students, bolstered by government initiatives, competitive academic programs, and scholarships that make it an appealing destination for students from across Asia and beyond.

## Current Trends and Enrollment Figures

As of 2024, South Korea hosts over 180,000 international students, a significant increase from 152,000 in 2020. This growth is driven by South Korea's proactive approach in internationalizing its education sector, to reach 200,000 international students by 2025.

The majority of students come from China (around 40%), followed by Vietnam, Uzbekistan, Mongolia, Japan, and Kazakhstan. The country is also seeing an increasing number of students from Southeast Asia and Africa, drawn by its high-quality education and robust scholarship offerings.



## Key Fields of Study

International students in South Korea are drawn to the country's STEM fields (science, technology, engineering, and mathematics), with engineering, IT, and computer science among the most popular disciplines. South Korea's reputation as a leader in robotics, AI, and biotechnology has particularly attracted students interested in cutting-edge research and development.

**Engineering and IT:** Leading institutions like KAIST (Korea Advanced Institute of Science and Technology), POSTECH (Pohang University of Science and Technology), and Seoul National University (SNU) are renowned for their research in these fields, attracting thousands of students from China, Vietnam, and other countries.

**Korean Language and Culture:** There has been a steady increase in the number of students enrolling in Korean language and cultural programs, driven by the global popularity of K-pop, Korean cinema, and Korean fashion. Programs in Korean studies at universities like Yonsei University and Korea University are particularly popular among students from Japan, Southeast Asia, and Western countries.

**Business and Management:** South Korea's leading business schools, such as the Korea University Business School (KUBS) and Yonsei University School of Business, attract a considerable number of students from China, Vietnam, and India, seeking high-quality education in business and economics.

## Scholarships and Financial Support

One of the key drivers of international student growth in South Korea is the availability of generous scholarship programs. The Global Korea Scholarship (GKS), offered by the South Korean government, plays a crucial role in attracting international students by covering tuition, living expenses, and airfare for up to 1,278 students annually. The program targets students from developing nations, with a focus on regions like Southeast Asia, Central Asia, and Africa.

In 2024, over 5,000 international students received scholarships from either the GKS or university-specific programs, further boosting South Korea's appeal.

In addition to government support, many universities provide their merit-based scholarships for international students, especially in STEM fields, making South Korea a financially viable option for students seeking world-class education.

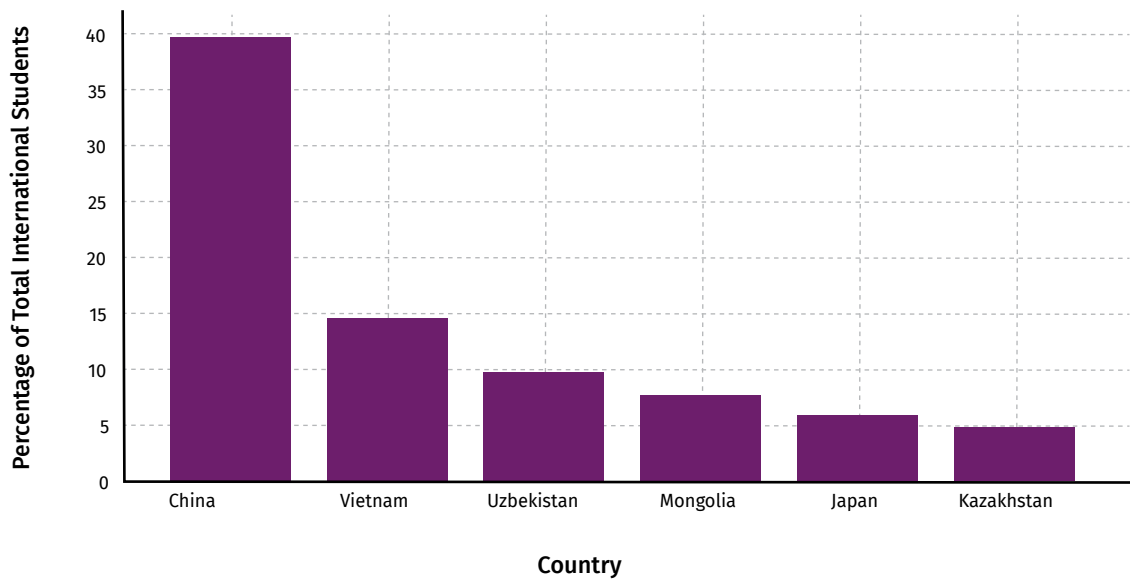
## Government Initiatives and Academic Reforms

The South Korean government has been actively working to enhance the country's position as a global education hub through the Study Korea Project. Launched in 2004, this initiative aims to increase the number of foreign students by improving student services, expanding English-taught programs, and fostering academic collaboration with universities worldwide. The project's target of 200,000 international students by 2025 aligns with South Korea's broader objective of strengthening its knowledge-based economy and boosting its influence in global education.

In 2024, South Korea continues to expand its English-medium instruction (EMI) offerings, with over 30% of courses at top universities now taught in English. This initiative has made the country even more attractive to students from non-Korean-speaking nations, particularly from Southeast Asia, South Asia, and Africa.

Furthermore, South Korea's Belt and Road Initiative (BRI) educational cooperation with China and its growing partnerships with ASEAN nations have contributed to increasing student flows from countries like Vietnam, Indonesia, and Thailand. Additionally, the country is fostering academic exchanges and joint research initiatives with universities in the United States, Europe, and Japan, further enhancing its global academic reputation.

## International Student Distribution by Country of Origin



## Preferred Cities and Institutions

International students in South Korea are primarily concentrated in its largest cities, which offer a blend of academic excellence and vibrant urban lifestyles. The most popular cities for international students are:

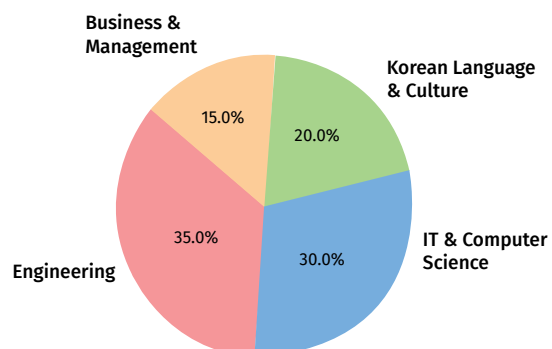
**Seoul:** The capital city is home to many of the country's top universities, including Seoul National University (SNU), Yonsei University, and Korea University, which collectively host thousands of international students across various disciplines.

**Daejeon:** Known for its high-tech research and innovation centers, Daejeon hosts KAIST and Chungnam National University, making it a major hub for students in engineering and technology.

**Busan:** South Korea's second-largest city, Busan offers a diverse range of universities such as Pusan National University and Dong-A University, attracting students in fields like business, tourism, and marine sciences.

**Incheon:** The Incheon Global Campus, a joint project between the South Korean government and foreign universities, has made the city a growing destination for international students, offering programs in collaboration with universities from the United States and Europe.

## Popular Fields of Study Among International Students



# Inward Student Migration in Indonesia: 2024 Overview

Indonesia is rapidly becoming an emerging destination for international students in Southeast Asia, driven by its growing higher education sector, strategic location, and increasing academic ties with neighbouring countries. While traditionally a major source of outbound students, Indonesia has been working to attract foreign students through various educational reforms, partnerships, and scholarship programs. As of 2024, the country is witnessing a steady rise in inward student migration, particularly from other Southeast Asian nations, Africa, and South Asia.

## Current Trends and Enrollment Figures

In 2024, Indonesia hosts over 15,000 international students, marking a significant increase compared to previous years. Although Indonesia's international student population remains smaller compared to more established study destinations, this growth is notable, particularly in the context of its rapidly developing education system.

The majority of international students in Indonesia come from Malaysia, Thailand, Timor-Leste, Vietnam, and China, reflecting strong regional academic exchanges. There is also a growing number of students from African countries, including Nigeria and Kenya, as well as students from South Asia.



## Key Fields of Study

International students are drawn to Indonesia for its specialized programs in Islamic studies, engineering, natural resources management, and agriculture, which are highly relevant to students from the broader Southeast Asian region and beyond. Indonesia's focus on sustainable development, environmental sciences, and tropical agriculture has made it a preferred destination for students interested in these fields, particularly from countries with similar environmental challenges.

**Islamic Studies:** As the world's largest Muslim-majority country, Indonesia is a significant destination for students pursuing Islamic studies. Institutions like Universitas Islam Negeri (UIN) in Jakarta and Universitas Muhammadiyah attract students from Malaysia, Pakistan, Bangladesh, and Middle Eastern countries, offering diverse programs in Islamic law, theology, and religious studies.

**Engineering and Technology:** Indonesia's rapid industrial growth and infrastructure development have also attracted international students in engineering, particularly from Southeast Asian countries. Institutions such as Bandung Institute of Technology (ITB) and Universitas Gadjah Mada (UGM) are well-regarded for their engineering and technology programs.

**Agriculture and Natural Resource Management:** Indonesia's tropical agriculture programs, offered by universities like Bogor Agricultural University (IPB), have become popular among students from Vietnam, Thailand, and African nations, where there is a demand for knowledge in sustainable farming and natural resource management.



## Scholarships and Financial Support

Indonesia is actively seeking to enhance its attractiveness to international students through the provision of scholarships and financial aid programs. The Darmasiswa Scholarship Program, funded by the Indonesian government, is one of the primary schemes aimed at attracting students from abroad.

This program provides financial support to foreign students to study Bahasa Indonesia, Indonesian arts, and culture, making it particularly attractive for students interested in Southeast Asian languages and cultural studies.

In 2024, the Darmasiswa program has supported over 800 international students from more than 75 countries, with participants primarily coming from Southeast Asia, Africa, and Europe. Additionally, the Indonesian Arts and Culture Scholarship (IACS), aimed at fostering cultural diplomacy, has also been instrumental in attracting international students interested in arts and cultural studies.

Indonesia has further promoted scholarship programs through ASEAN collaboration, enhancing student mobility within the region. Through initiatives like the ASEAN University Network (AUN), Indonesia has fostered academic exchanges and joint programs with universities in neighbouring ASEAN countries, facilitating the movement of students from Malaysia, Thailand, Vietnam, and beyond.

## Government Initiatives and Academic Reforms

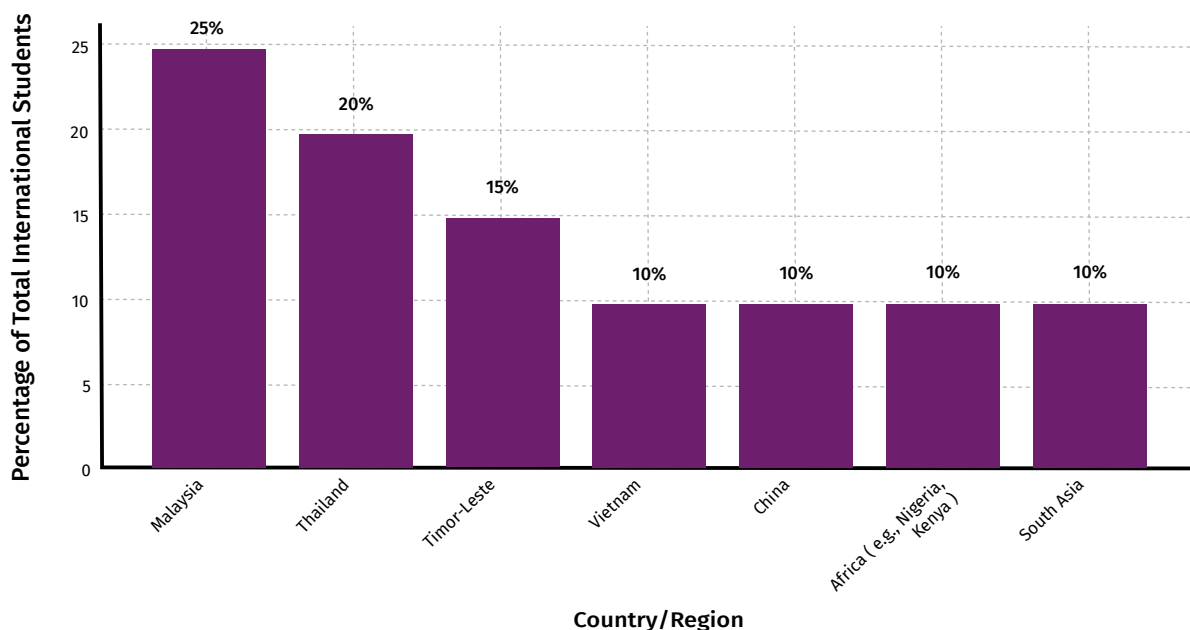
To boost its appeal as a study destination, the Indonesian government has been implementing several initiatives aimed at internationalizing its education sector. The Study in Indonesia program, launched by the Ministry of Education, seeks to increase the country's visibility in the global education market. This initiative focuses on improving the quality of higher education, expanding English-taught programs, and promoting Indonesia as an affordable and culturally rich study destination.

In 2024, Studies in Indonesia continue to expand, with more universities offering English-language courses and programs, particularly in fields like engineering, business, and environmental sciences. Moreover, Indonesia is actively participating in ASEAN education cooperation, which encourages student mobility within the region through ASEAN scholarships and exchange programs.

Furthermore, Indonesia's Free Trade Agreement with Australia under the Indonesia-Australia Comprehensive Economic Partnership Agreement (IA-CEPA) has enhanced educational collaboration between the two nations, resulting in increased student exchanges. This partnership has opened doors for Indonesian and Australian universities to collaborate on joint research projects and academic exchanges, attracting more international students to Indonesian universities.



## International Student Distribution by Country of Origin in Indonesia ( 2024 )



## Preferred Cities and Institutions

International students in Indonesia are concentrated in its major urban centres, which offer a combination of high-quality education and diverse cultural experiences. The most popular cities for foreign students are:

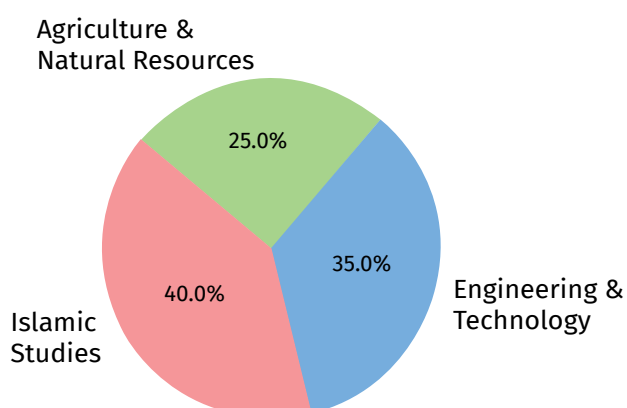
**Jakarta:** The capital is home to prestigious universities like Universitas Indonesia (UI) and Universitas Islam Negeri (UIN), which attract students in fields like social sciences, Islamic studies, and business.

**Yogyakarta:** Known as Indonesia's academic city, Yogyakarta hosts Universitas Gadjah Mada (UGM), one of the country's top universities, attracting students in areas like engineering, agriculture, and social sciences.

**Bandung:** The Bandung Institute of Technology (ITB), a leading institution in engineering and technology, is a key destination for international students, particularly those from Southeast Asia.

**Surabaya:** The country's second-largest city, Surabaya, is home to Airlangga University, which offers a range of programs in medicine, economics, and law.

## Popular Fields of Study Among International Students



# Inward Student Migration in Vietnam: 2024 Overview

Vietnam is steadily rising as an education hub in Southeast Asia, positioning itself as a key destination for international students, especially from neighbouring countries. With significant investments in higher education, Vietnam offers quality programs in fields like engineering, technology, business, and agriculture at affordable costs. In 2024, the Vietnamese government continues to promote the country as a study destination through partnerships, regional academic exchanges, and scholarship initiatives, leading to an increase in inward student migration.

## Current Trends and Enrollment Figures

As of 2024, Vietnam hosts over 20,000 international students, a substantial growth from previous years. This increase is largely attributed to the country's expanding higher education sector, which offers competitive programs in English, improving infrastructure, and growing international partnerships.

The majority of international students come from countries within the region, particularly Laos, Cambodia, China, and South Korea. In recent years, there has also been a rise in students from Africa and South Asia, particularly from India and Bangladesh.



## Key Fields of Study

Vietnam's inward student migration is driven by the demand for specialized education in engineering, business, and technology, as well as the country's strong programs in agriculture and public health. These disciplines are especially attractive to students from developing countries, where Vietnam's expertise in tropical agriculture and emerging technologies provides practical, applicable knowledge.

**Engineering and Technology:** Vietnam is becoming a hub for students interested in engineering and technology, especially due to the rise of Vietnamese tech startups and the country's efforts to modernize its economy. Leading institutions such as Hanoi University of Science and Technology (HUST) and Vietnam National University (VNU) offer cutting-edge programs in fields like computer science, electrical engineering, and data analytics.

**Business and Economics:** Vietnam's booming economy has made it a growing destination for students pursuing degrees in business administration, economics, and international trade. Universities such as Foreign Trade University (FTU) in Hanoi and Ho Chi Minh City University of Economics attract students from Laos, Cambodia, and China who are keen to study in one of the region's fastest-growing economies.

**Agriculture and Environmental Sciences:** Vietnam's expertise in tropical agriculture has made it a top destination for students from countries with similar agricultural challenges, particularly in Africa and South Asia. Programs in agricultural sciences and sustainable development at universities like Vietnam National University of Agriculture (VNUA) and Can Tho University have seen increasing numbers of students from countries like Bangladesh, Nigeria, and Kenya.

## Scholarships and Financial Support

Vietnam has expanded its scholarship programs to attract more international students, with a focus on ASEAN countries and nations with strong diplomatic ties to Vietnam.

One of the most significant scholarship programs is the Vietnamese Government Scholarship, which is aimed at students from developing countries, particularly in Laos, Cambodia, and African nations.

This scholarship covers tuition fees, accommodation, and a stipend, making Vietnam a highly affordable option for international students.

In 2024, more than 2,500 students have received scholarships from the Vietnamese government, with additional support coming from bilateral agreements with countries such as South Korea, Japan, and India.

Several Vietnamese universities have also introduced merit-based scholarships for international students in fields like engineering, business, and public health, further boosting the country's attractiveness as a study destination.

## Government Initiatives and Academic Reforms

The Vietnamese government has been actively working to internationalize its higher education system as part of its Education Development Strategy 2021-2030, which aims to modernize education, increase international cooperation, and improve the quality of higher education in line with global standards.

### Key reforms include:

#### **Increasing the number of English-taught programs:**

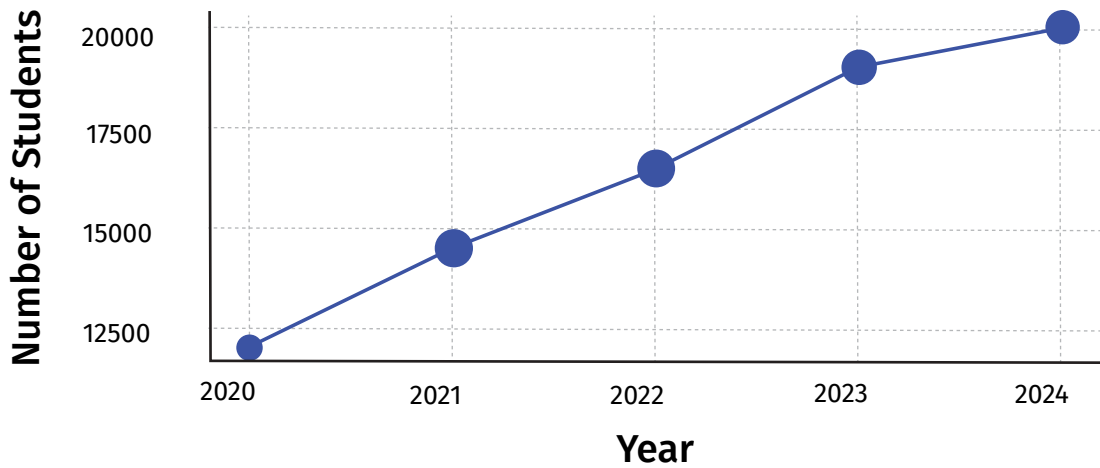
In 2024, Vietnam has over 500 programs taught in English across leading universities, particularly in fields like engineering, technology, and business. This is crucial in attracting non-Vietnamese-speaking international students, particularly from China, South Korea, and African countries.

**Bilateral academic cooperation:** Vietnam has strengthened its academic ties with countries such as Laos, Cambodia, and South Korea through agreements that promote student exchange and joint research programs. These initiatives are part of the government's broader push to integrate Vietnam's education system with ASEAN and global networks.





## International Student Enrollment in Vietnam ( 2020 - 2024 )



## Preferred Cities and Institutions

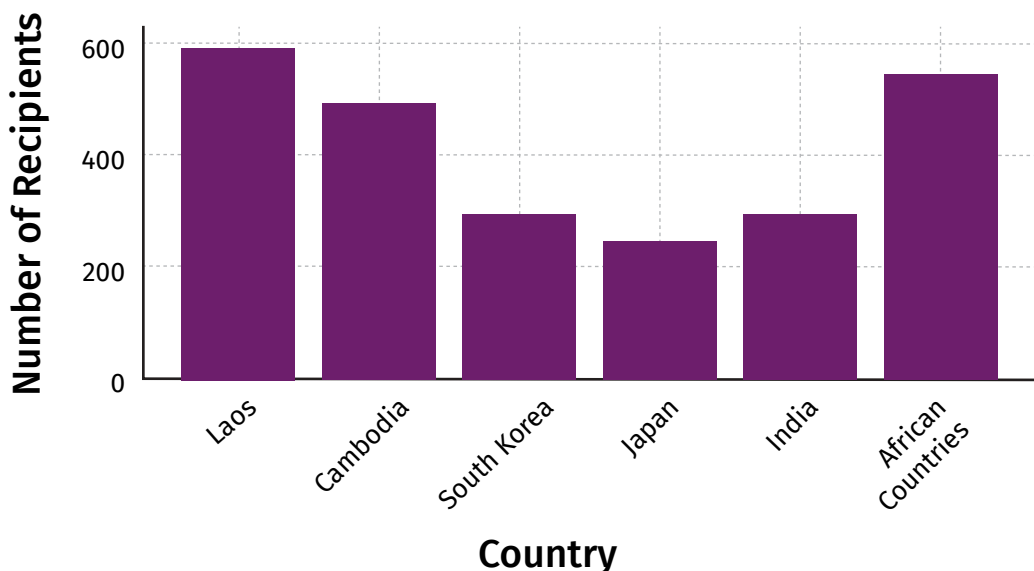
Vietnam's major cities are home to the country's leading universities and are popular destinations for international students. These cities offer a mix of high-quality education and vibrant cultural experiences, making them attractive to students from across the globe:

**Hanoi:** The capital city is home to some of the country's top universities, including Vietnam National University (VNU) and Hanoi University of Science and Technology (HUST), which draw international students interested in engineering, technology, and public policy.

**Ho Chi Minh City:** As the economic hub of Vietnam, Ho Chi Minh City attracts students in business, economics, and international trade. Universities like Foreign Trade University (FTU) and the University of Economics Ho Chi Minh City are key destinations for international students from China, Cambodia, and South Korea.

**Da Nang:** Known for its strong programs in tourism and hospitality management, Da Nang is becoming an increasingly popular destination for international students, particularly from neighbouring ASEAN countries.

## Scholarship Recipients in 2024 by Country



# Inward Student Migration in Thailand: 2024 Overview

Thailand is positioning itself as a leading educational hub in Southeast Asia, drawing an increasing number of international students due to its diverse academic programs, cultural richness, and expanding government initiatives aimed at boosting the country's appeal. The Thai government has invested significantly in higher education, making the country a preferred destination for students across the region and beyond. As of 2024, Thailand's international student population continues to grow, supported by government scholarships, ASEAN academic mobility programs, and increasing numbers of English-taught courses.

## Current Trends and Enrollment Figures

In 2024, Thailand hosts over 40,000 international students, a notable increase compared to previous years. Thailand is particularly popular with students from China, Cambodia, Laos, Myanmar, and Vietnam, thanks to its proximity, affordability, and strong bilateral relations.

Additionally, Thailand has seen a rise in student migration from South Asia and Africa, particularly from India, Bangladesh, Nigeria, and Kenya. The number of students coming from Europe and the United States is also growing, particularly in niche areas such as Buddhist studies, Southeast Asian studies, and hospitality management.

## Key Fields of Study

International students in Thailand are particularly drawn to programs in health sciences, engineering, business administration, and hospitality management. Thailand's rich cultural heritage and focus on sustainable development also make it an attractive destination for students interested in cultural studies and environmental sciences.

**Health Sciences and Medicine:** Thailand is becoming a prominent destination for students pursuing degrees in medicine and nursing. The country's medical universities, such as Chulalongkorn University and Mahidol University, are well-regarded across Asia. In particular, Mahidol University's Faculty of Medicine and Faculty of Tropical Medicine attract a large number of international students, particularly from China, Myanmar, and Vietnam.

**Engineering and Technology:** With Thailand's growing reputation as a regional tech hub, universities such as King Mongkut's University of Technology Thonburi (KMUTT) and Chulalongkorn University are drawing international students in engineering and information technology. Students from South Asia, Africa, and ASEAN countries are increasingly choosing Thailand to pursue engineering programs, particularly in electrical engineering, computer science, and civil engineering.

**Business and Management:** Thailand's strategic location in the heart of ASEAN and its strong economic ties with neighbouring countries make it a hub for students interested in business and international trade. Thammasat University's Business School and Assumption University (ABAC) have become major draws for international students, especially from China, Laos, and Cambodia, who seek degrees in business administration, marketing, and finance.

**Hospitality and Tourism Management:** As one of the world's most popular tourist destinations, Thailand offers excellent programs in hospitality and tourism management. Kasetsart University and Bangkok University offer specialized degrees in this field, attracting students from South Asia, Africa, and ASEAN countries who are interested in Thailand's strong hospitality sector.

## Scholarships and Financial Support

The Thai government has played a significant role in attracting international students by offering a variety of scholarships and financial aid programs.

One of the most prominent is the Thailand International Cooperation Agency (TICA) Scholarship, which is offered to students from developing countries, particularly in ASEAN and South Asia. This scholarship covers tuition fees, living expenses, and travel costs, making Thailand an affordable destination for international students.

In 2024, the Thailand International Postgraduate Programme (TIPP) continues to grow, providing fully funded scholarships for students from Cambodia, Laos, Myanmar, Vietnam, and African nations in fields like sustainable development, public health, and engineering.

Additionally, various Thai universities offer merit-based scholarships to attract top international students, particularly in high-demand fields such as medicine, engineering, and business.



## Government Initiatives and Academic Reforms

Thailand's Ministry of Education has implemented several initiatives to make the country an attractive destination for international students.

The National Education Plan (2017-2036) outlines goals to internationalize the education sector by increasing the number of English-taught programs and forging academic partnerships with foreign institutions. The government also aims to raise the number of international students to 60,000 by 2030.

### Key initiatives include:

**English-taught programs:** In 2024, Thailand will have over 1,000 English-taught programs across its universities, particularly in fields like medicine, engineering, business, and tourism. These programs cater to a diverse international student population and are key in attracting students from China, India, and ASEAN countries.

**ASEAN integration:** As a member of ASEAN, Thailand benefits from regional academic cooperation programs, such as the ASEAN University Network (AUN), which promotes student mobility within Southeast Asia. Thailand has also increased its participation in ASEAN scholarships and academic exchange programs, further boosting the number of students from neighbouring countries.

**Education Hub Strategy:** The government's Education Hub Strategy continues to promote Thailand as a regional education hub by improving the quality of higher education and expanding international partnerships. This strategy has led to collaborations with universities in Japan, South Korea, Australia, and Europe, enhancing Thailand's appeal to students seeking international exposure.

# Preferred Cities and Institutions

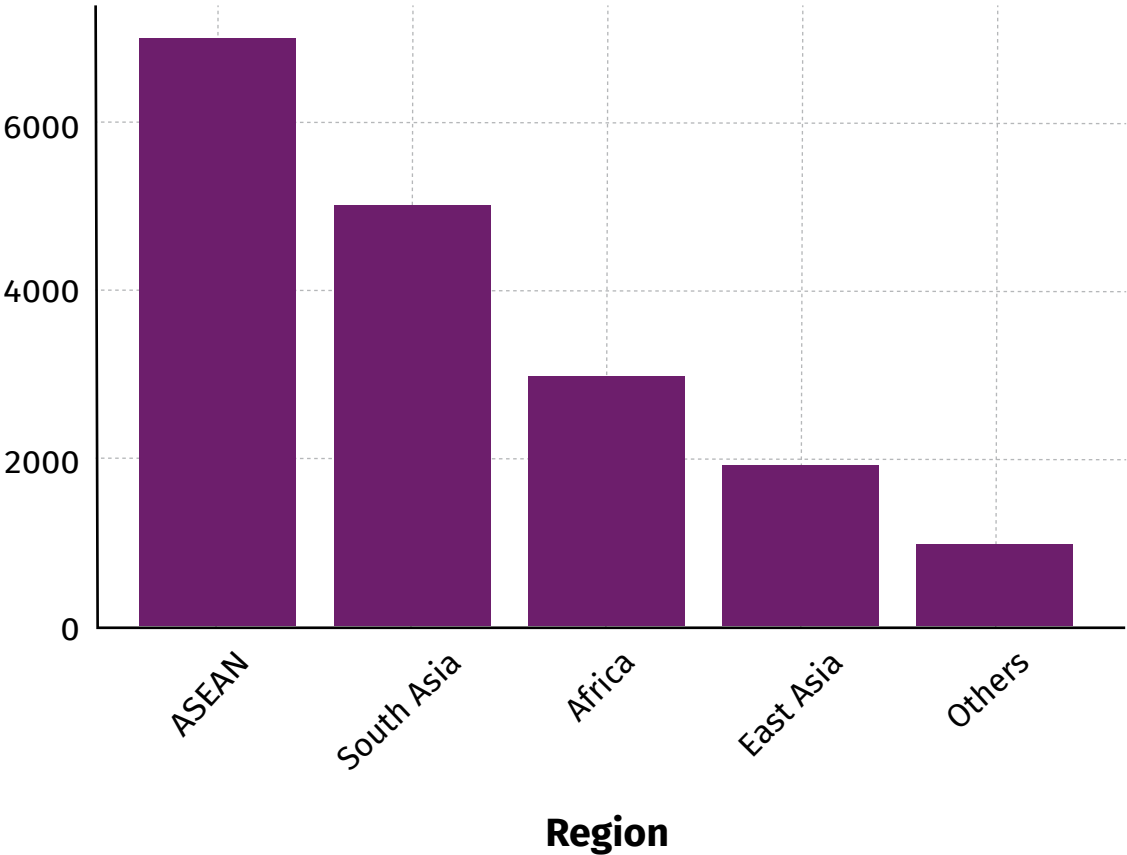
International students in Thailand are concentrated in major cities that offer a blend of high-quality education and vibrant cultural experiences. The most popular cities for foreign students include:

**Bangkok:** The capital is home to many of Thailand’s top universities, including Chulalongkorn University, Thammasat University, and Mahidol University, which attract students in fields such as medicine, engineering, and business administration.

**Chiang Mai:** Known for its cultural richness and academic excellence, Chiang Mai University is a leading destination for students interested in Southeast Asian studies, environmental sciences, and sustainable development.

**Phuket:** As a tourism hub, Phuket is a popular destination for international students pursuing degrees in hospitality and tourism management. Prince of Songkla University in Phuket offers specialized programs that attract students from South Asia and Africa.

## Scholarship Recipients in Thailand ( 2024 ) by Region



Source : Thailand’s Ministry of Education



# Inward Student Migration in Myanmar: 2024 Overview

Myanmar, despite its internal challenges, is emerging as a modest destination for international students, especially within Southeast Asia. The country is increasingly recognized for its programs in Buddhist studies, agriculture, and environmental sciences, and it has been attracting students from China, Thailand, Bangladesh, and Sri Lanka. Myanmar's efforts to rebuild and modernize its education system, alongside cultural and religious appeal, play a role in attracting a niche group of international students.

## Current Trends and Enrollment Figures

As of 2024, Myanmar hosts around 3,500 international students, a slight increase from previous years. The majority of these students come from neighbouring countries such as China, Thailand, Bangladesh, and India, drawn by affordable education and Myanmar's unique academic and cultural offerings.

Students interested in Buddhist studies and those seeking to study tropical agriculture are particularly drawn to Myanmar's universities.

## Key Fields of Study

International students in Myanmar typically pursue degrees in Buddhist studies, agriculture, environmental science, and public health, with the country offering specialized programs that attract students interested in regional studies.

**Buddhist Studies:** Myanmar's rich Buddhist heritage makes it a leading destination for international students, particularly from countries like Sri Lanka, Thailand, and India, who seek deeper study in Buddhism and philosophy. Institutions like the International Theravāda Buddhist Missionary University in Yangon are popular among foreign students pursuing religious and philosophical studies.

**Agriculture and Environmental Science:** Myanmar's agriculture sector is central to its economy, and universities such as Yezin Agricultural University offer programs in tropical agriculture and sustainable development, attracting students from Bangladesh, Laos, and Thailand.

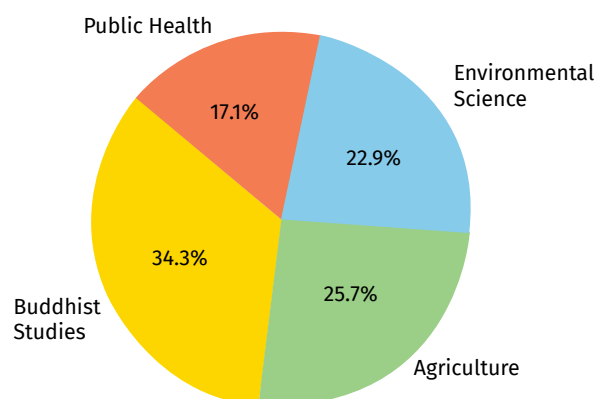
**Public Health and Development Studies:** Myanmar also attracts students from Bangladesh, India, and Cambodia interested in public health and development studies, particularly those looking to address healthcare challenges in developing countries.

## Government Initiatives and Scholarships

Myanmar's government, in collaboration with international organizations, has been working to internationalize its higher education system through scholarships and academic partnerships.

The Myanmar Ministry of Education has developed programs aimed at enhancing academic exchanges with regional neighbours, particularly ASEAN countries. In 2024, the country is offering more scholarships to students from China, India, and Bangladesh to promote regional academic cooperation.

### Key Fields of Study for International Students in Myanmar



# Inward Student Migration in the Philippines: 2024 Overview

The Philippines continues to be a popular destination for international students, especially from Asia and Africa, due to its strong programs in medicine, nursing, engineering, and IT, along with its English-speaking environment. With a long history of welcoming international students, the Philippines offers affordable tuition, quality education, and a culturally diverse environment, making it an attractive destination for students from across the globe.

## Current Trends and Enrollment Figures

As of 2024, the Philippines hosts over 40,000 international students, maintaining its position as one of the top education destinations in Southeast Asia.

The majority of international students come from China, South Korea, India, Nigeria, and Iran, as well as neighbouring ASEAN countries like Vietnam and Indonesia.

Medical education is the primary draw for international students, with over 30% of them enrolling in health-related fields, particularly medicine and nursing.



## Key Fields of Study

International students in the Philippines are primarily attracted to programs in health sciences, engineering, business, and IT, which are offered by many reputable institutions in the country.

**Medicine and Nursing:** The Philippines is a top destination for students pursuing medicine and nursing degrees, particularly from countries like India, China, and Nigeria. Universities such as the University of the Philippines Manila (UP Manila), Far Eastern University (FEU), and the University of Santo Tomas (UST) have long-established medical programs that are recognized internationally. In 2024, the country continues to see a significant influx of medical students from South Asia and Africa.

**Engineering and IT:** With the Philippines' growing tech sector, universities like the University of the Philippines Diliman (UP Diliman) and De La Salle University (DLSU) are popular among international students pursuing degrees in computer science, engineering, and information technology. Students from South Korea, Vietnam, and Indonesia are particularly drawn to these programs.

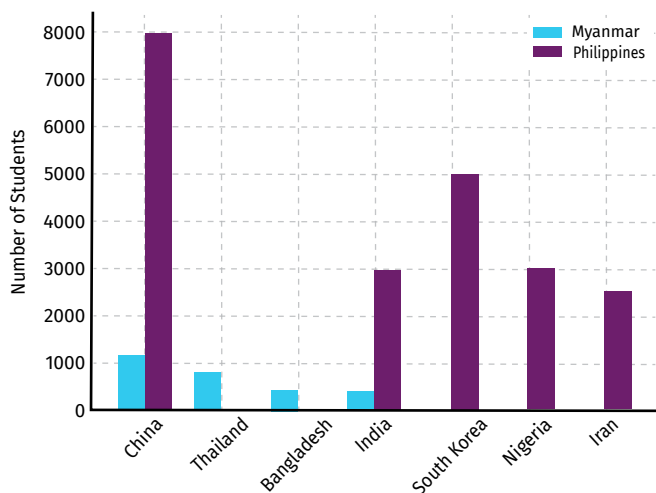
**Business and Economics:** The Asian Institute of Management (AIM) and Ateneo de Manila University (ADMU) offer world-class business programs, attracting students from China, Vietnam, and South Korea who are keen to study in a dynamic economy. Degrees in international business, marketing, and finance are among the most sought-after.

## Scholarships and Financial Support

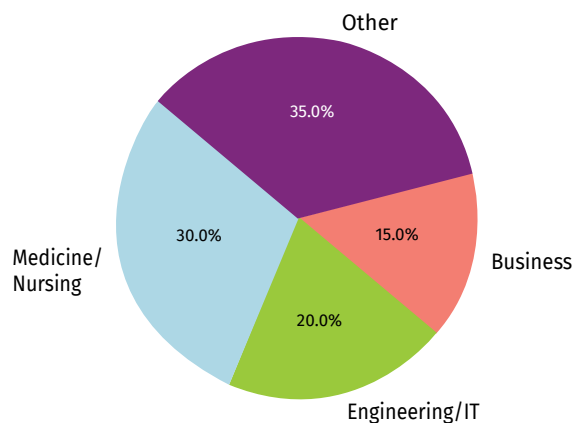
The Philippines offers a variety of scholarships to international students, including those sponsored by the Philippine government, universities, and international organizations. The CHED (Commission on Higher Education) Scholarships for foreign students are aimed at enhancing international education and research collaboration.

In 2024, the University of the Philippines System continues to offer scholarships for ASEAN students, while Ateneo de Manila and De La Salle University have introduced more merit-based scholarships for international students in high-demand fields like medicine, engineering, and IT.

## Top Countries of Origin for International Students



## Key Fields of Study for International Students in Philippines



## Government Initiatives and Academic Reforms

The Philippine government has made efforts to further internationalize its higher education sector through programs like the Philippine International Education Framework and by aligning its education system with ASEAN's Qualifications Framework.

In 2024, the government continues to focus on improving the quality of education through global partnerships and increasing the number of English-taught programs, particularly in STEM fields.

## Preferred Cities and Institutions

International students in the Philippines are largely concentrated in its major urban centres, where the country's top universities are located:

**Manila:** The capital is home to top-tier universities like UP Manila, UST, and FEU, attracting students in medicine, business, and engineering.

**Cebu:** Known for its tech ecosystem, the Cebu Institute of Technology (CIT) and the University of San Carlos (USC) are popular for students pursuing degrees in engineering, IT, and business.

**Davao:** With its focus on agriculture and development studies, Davao is gaining popularity among students from South Asia and Africa.

# Inward Student Migration in Singapore

## 2024 Overview

Singapore remains a global hub for higher education, known for its world-class universities, cutting-edge research facilities, and multicultural environment. Its strategic location in Southeast Asia, robust economy, and well-established education system continue to attract a large number of international students. As of 2024, Singapore has positioned itself as one of the top study destinations in Asia, especially for students from neighbouring countries, as well as from China, India, Indonesia, and Malaysia

### Current Trends and Enrollment Figures

In 2024, Singapore hosts approximately 70,000 international students, continuing its strong reputation as a leading education destination in Asia.

The majority of international students in Singapore come from China, India, Indonesia, Malaysia, and other ASEAN countries, drawn by the country's globally recognized universities such as the National University of Singapore (NUS) and Nanyang Technological University (NTU), which consistently rank among the top universities in the world.

Singapore's education system is characterized by its focus on STEM fields (science, technology, engineering, and mathematics), business, and law, with particular strengths in engineering, computer science, and biomedical sciences.

The country's robust economy and attractive employment prospects also enhance its appeal, as many international students opt to stay in Singapore after graduation, particularly through the Singapore Work Pass scheme.

### Key Fields of Study

International students in Singapore are especially drawn to programs in engineering, business, IT, and biomedical sciences, offered by its world-class institutions. These fields are aligned with Singapore's status as a global financial hub and a centre for innovation and research.

**Engineering and Technology:** Singapore's focus on becoming a global tech hub has resulted in its universities offering top-tier programs in engineering, computer science, and information technology. NUS and NTU are renowned for their engineering programs, attracting students from China, India, and Indonesia. As of 2024, more than 40% of international students at NTU and NUS are enrolled in engineering and technology-related fields.

**Business and Economics:** As a leading financial centre in Asia, Singapore offers highly sought-after business programs at institutions like NUS Business School, Singapore Management University (SMU), and INSEAD. These programs attract students from across Asia, Europe, and North America, who are keen to take advantage of Singapore's dynamic economy and its close ties to global industries.

**Biomedical Sciences:** Singapore's growing reputation as a hub for biomedical research has made it a popular destination for students pursuing degrees in biotechnology, life sciences, and medical research. The Duke-NUS Medical School and NUS Faculty of Medicine continue to attract students, particularly from India, Malaysia, and Indonesia, looking to advance their careers in biomedical research and healthcare.

**Law:** Singapore's role as a legal hub in Asia has also contributed to a rise in students pursuing law degrees at institutions like NUS Faculty of Law and SMU School of Law. These programs are particularly popular with students from China, India, and Malaysia who are interested in international law, commercial law, and arbitration.

## Government Initiatives and Scholarships

The Singaporean government has been proactive in ensuring that the country remains a top destination for international students through various scholarship programs, work visa schemes, and partnerships with global universities.

In 2024, Singapore continues to offer a wide range of scholarships to attract top talent from around the world, including the Singapore International Graduate Award (SINGA), which supports PhD students, and the ASEAN Undergraduate Scholarship, which is aimed at students from ASEAN countries.

Other government programs include the Tuition Grant Scheme (TGS), which subsidizes tuition fees for international students who commit to working in Singapore after graduation.

The Global Innovation Alliance (GIA) is another initiative that fosters collaborations between international universities and Singaporean institutions, further boosting inward student migration.

## Employment Opportunities and Graduate Outcomes

Singapore's Post-Study Work Visa options are a significant draw for international students, as the country offers various pathways for students to stay and work after graduation.

The Employment Pass (for professionals) and the S Pass (for mid-level skilled workers) provide students with opportunities to gain work experience in Singapore's thriving economy, particularly in the tech, finance, and biomedical sectors.

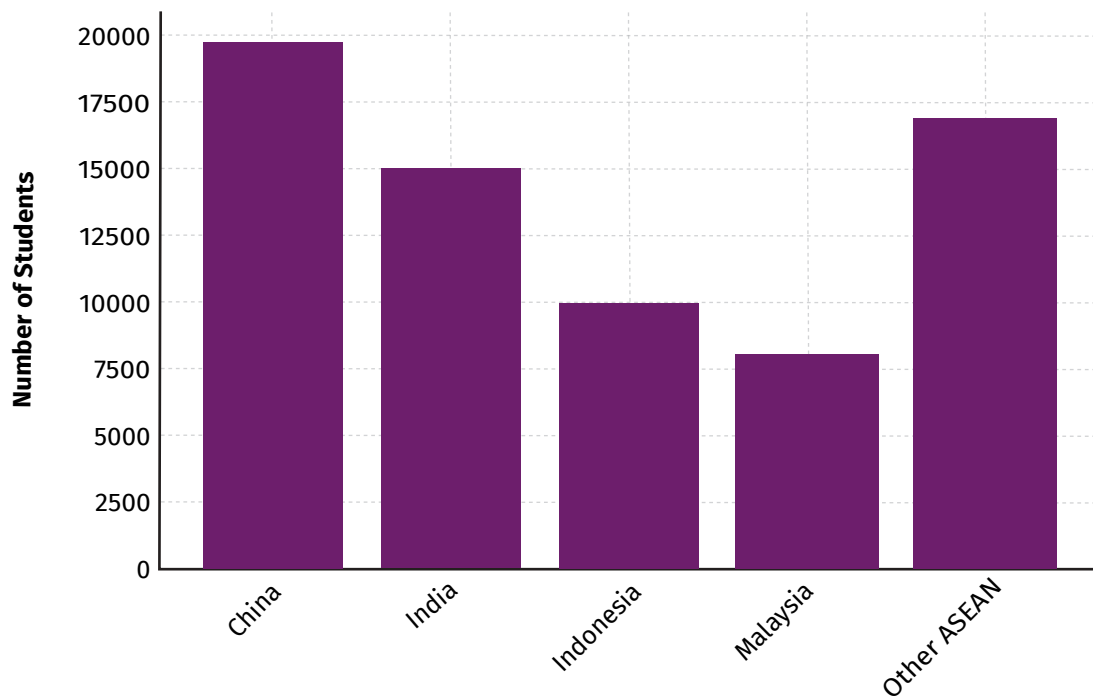
In 2024, more than 70% of international students graduating from Singaporean universities secure employment in Singapore, thanks to the country's demand for skilled workers, particularly in the fields of engineering, IT, and business.

The Global Ready Talent Programme also connects international students with internships and job opportunities in Singapore, increasing their chances of securing employment after completing their studies.





## Top Countries of Origin for International Students in Singapore



## Preferred Cities and Institutions

International students in Singapore are concentrated in the major universities and academic institutions, many of which are located in central and western Singapore. The most prominent universities include:

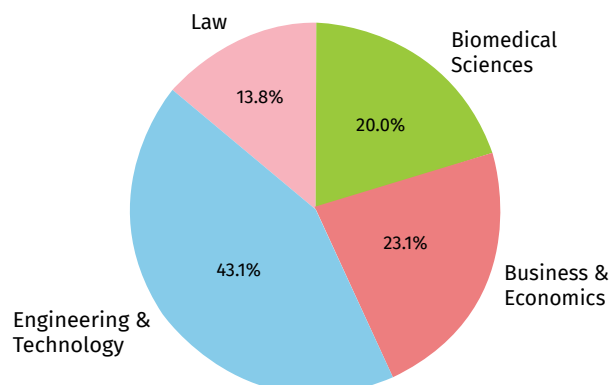
**National University of Singapore (NUS):** NUS remains the top destination for international students, with strong programs in engineering, computer science, medicine, and law.

**Nanyang Technological University (NTU):** Known for its focus on engineering, technology, and science, NTU consistently ranks among the top universities globally and attracts students from China, India, and across ASEAN.

**Singapore Management University (SMU):** Specializing in business, law, and economics, SMU is popular with students pursuing careers in Singapore's financial and legal sectors.

**INSEAD Asia Campus:** A top business school with a strong focus on MBA programs, INSEAD attracts professionals from across the world, particularly those seeking to enhance their careers in the Asia-Pacific region.

## Key Fields of Study for International Students in Singapore



# Inward Student Migration in Malaysia: 2024 Overview

Malaysia continues to establish itself as a growing education hub in Southeast Asia, attracting international students with its affordable tuition fees, diverse academic programs, and thriving multicultural environment. The country is well-regarded for its strategic partnerships with universities from the UK, Australia, and other nations, offering students access to twinning programs and international degrees at a fraction of the cost. Malaysia's aim to become a regional education hub is supported by its Education Blueprint (2015-2025), and as of 2024, it remains a top destination for students from China, Indonesia, Bangladesh, Pakistan, and Nigeria.

## Current Trends and Enrollment Figures

In 2024, Malaysia hosts around 140,000 international students, reflecting steady growth in its higher education sector.

This makes Malaysia one of the largest hosts of international students in Southeast Asia. A significant portion of these students come from China, Indonesia, Bangladesh, India, Pakistan, and Nigeria.

Malaysia's international education sector benefits from its strong twinning programs and branch campuses of foreign universities, allowing students to obtain internationally recognized degrees at Malaysian institutions.

Institutions like Monash University Malaysia and Nottingham University Malaysia are particularly attractive to students seeking Western-style education at a lower cost.

## Key Fields of Study

International students in Malaysia are drawn to a wide array of fields, with particular interest in engineering, business, medicine, and IT. These fields align with Malaysia's economic focus on technology, healthcare, and industrial development.

**Engineering and Technology:** Malaysia has become a popular destination for engineering and technology students, especially from countries like Bangladesh, India, and Indonesia. The country's strong programs in civil, mechanical, and electrical engineering are a draw at universities such as the University of Malaya (UM) and Universiti Teknologi Malaysia (UTM).

**Business and Economics:** Malaysia's role as a growing financial centre in Southeast Asia makes it a favoured destination for students pursuing business and economics degrees. Institutions like the International Islamic University Malaysia (IIUM) and Taylor's University are popular among international students, particularly from China, Pakistan, and Nigeria.

**Medicine and Health Sciences:** Malaysia's medical programs attract students from India, Bangladesh, and Pakistan, due to its affordable tuition and the global recognition of its degrees. Universities like Universiti Malaya (UM), Universiti Kebangsaan Malaysia (UKM), and Monash University Malaysia are known for their excellent medical programs.

**IT and Computer Science:** With Malaysia's push to advance its digital economy, IT and computer science are rapidly growing fields. Institutions like Asia Pacific University (APU) and Multimedia University (MMU) are top choices for students from India, Pakistan, and Nigeria, focusing on areas such as artificial intelligence, data science, and cybersecurity.

## Government Initiatives and Scholarships

Malaysia's government has implemented several initiatives to enhance its appeal to international students. The Malaysia Education Blueprint (2015-2025) continues to play a critical role in boosting the country's education sector.

This plan aims to attract 250,000 international students by 2025, and various scholarships and financial incentives are offered to meet this goal.

The Malaysia International Scholarship (MIS) is one such initiative, designed to attract top talent from abroad, offering financial support to postgraduate students.

Additionally, the ASEAN Scholarships target students from neighbouring Southeast Asian countries, enhancing academic exchange within the region.

## International Branch Campuses and Twinning Programs

Malaysia is home to several branch campuses of well-known international universities, allowing students to earn degrees from top institutions in countries like the UK and Australia while studying in Malaysia. These include:

- **Monash University Malaysia (Australia)**
- **University of Nottingham Malaysia (UK)**
- **Swinburne University of Technology Sarawak Campus (Australia)**
- **Heriot-Watt University Malaysia (UK)**

These institutions provide twinning programs, enabling students to complete part of their studies in Malaysia and the remainder at the main campus abroad. This is a significant draw for students who want an international degree at a lower cost.

## Employment Opportunities and Graduate Outcomes

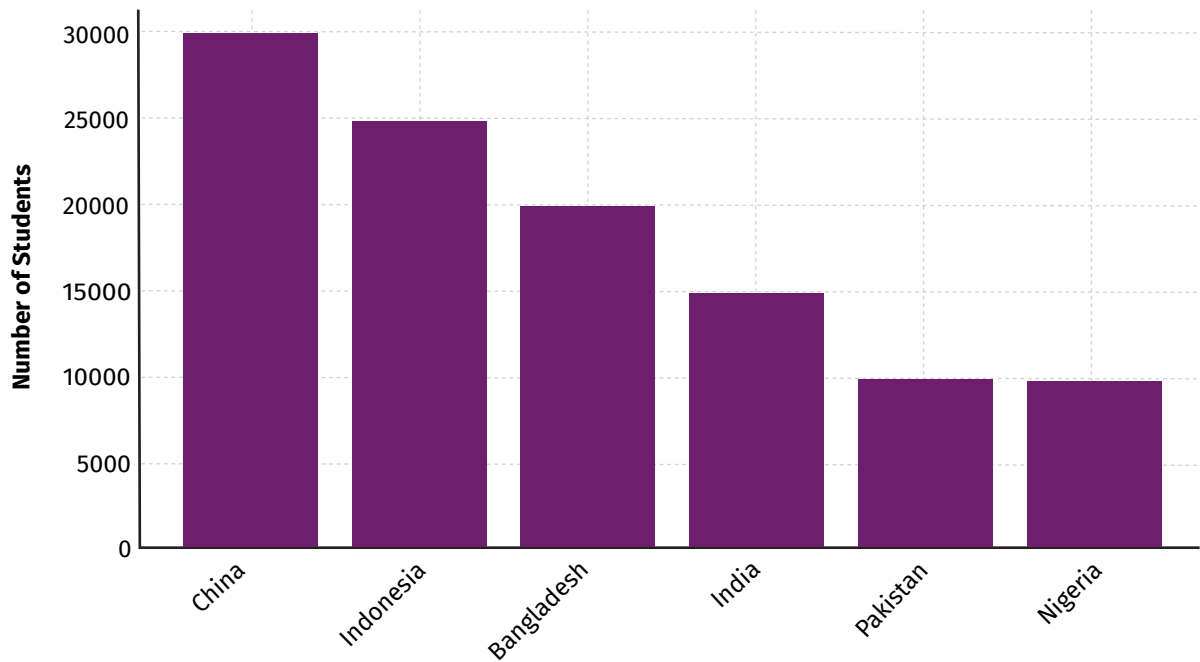
Malaysia's post-study work policies and growing economy make it an attractive destination for students looking to gain work experience after graduation.

In 2024, international students have more access to post-study work visas, particularly in sectors like engineering, IT, and business. Many graduates find employment in Malaysia's growing industries, especially in Kuala Lumpur and Penang, both of which are centres for technology and finance.

Additionally, Malaysia's TalentCorp initiative, which was set up to retain foreign talent, has introduced various schemes to encourage skilled international graduates to remain in the country.



## Top Countries of Origin for International Students in Malaysia



## Preferred Cities and Institutions

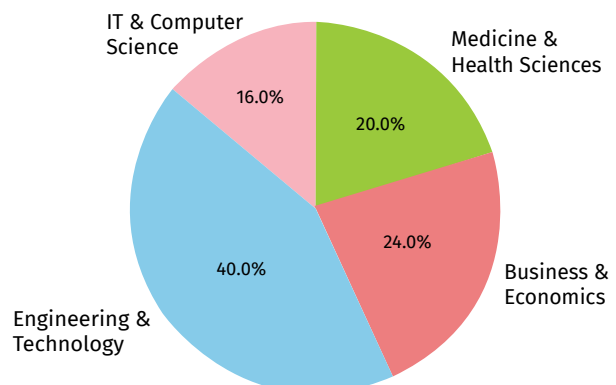
International students in Malaysia are typically concentrated in its major cities, where the country's top universities and branch campuses are located:

**Kuala Lumpur:** The capital city is home to some of Malaysia's best universities, including the University of Malaya (UM) and Monash University Malaysia. KL's diverse urban environment is also a major draw for students.

**Penang:** Known for its thriving tech sector, Penang attracts students interested in IT, engineering, and business programs. Universiti Sains Malaysia (USM) is one of the top universities in the region, drawing students from around Southeast Asia and beyond.

**Johor Bahru:** Bordering Singapore, Johor Bahru is home to Universiti Teknologi Malaysia (UTM), which specializes in engineering and technology. The city is also a key location for students who wish to access the Singapore job market after graduation.

## Key Fields of Study for International Students in Malaysia



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# About Worldwide Educonnect Inc: Enabling Global Education Opportunities

At Worldwide EduConnect, we offer a comprehensive solution designed to empower international educational institutes and elevate their global presence through strategic student mobility initiatives.

## How We Help

### In-Depth Research and Market Discovery

We conduct rigorous research to identify key opportunities and market dynamics, enabling institutions to make informed decisions on international expansion and student recruitment strategies.

### Enhanced Branding and Visibility

Our expert team enhances the visibility and reputation of educational institutions in target markets, attracting prospective students and building trust among stakeholders.

### Streamlined Application Process

We simplify the enrollment journey for international students through our Application Hub, ensuring a seamless and efficient process that enhances student recruitment efforts.

### Strategic Partnerships Development

We facilitate the development of strategic partnerships with local institutions and organizations, optimizing collaboration opportunities and student exchange programs.

### Comprehensive Agent Management & Training

Our comprehensive agent management services include training and ongoing support to ensure effective representation and recruitment of international students.

By partnering with Worldwide EduConnect, educational institutions can achieve sustainable growth, expand their global footprint, and deliver exceptional educational experiences to students worldwide. We empower universities to maximize the return on student mobility and transform the future of global education.



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Web: [www.worldeduconnect.com](http://www.worldeduconnect.com)

